

Josephine Latu-Sanft



Josephine Latu-Sanft is an international communications expert, TEDx speaker, and native Tongan.

As a journalist, communications specialist and educator, she has spent the last decade in multilateral organisations working across more than 90 countries, shaping messages around some of the most pressing global issues of our time, including climate change, ocean protection and sustainable development.

She is an advocate for raising the voice of small island nations in global discussions on issues that affect them the most, such as climate change. Being from a climate-vulnerable nation herself – the South Pacific Island of Tonga – Josephine has previously given talks on why climate doomism needs a reset. She knows first-hand the impact of being depicted in global media as powerless victims, moments away from total inundation or annihilation, and how we can reframe the representation of climate-vulnerable communities as leaders and empowered agents of change.

Her experience in strategic communications and international relations includes 10+ years in senior advisory roles at intergovernmental organisations, including as Senior Communications Officer for The Commonwealth Secretariat, advising on strategies to influence key stakeholders in various thematic areas, in particular, climate change, clean energy and ocean issues.