

# Sustainability summit

05 November 2019



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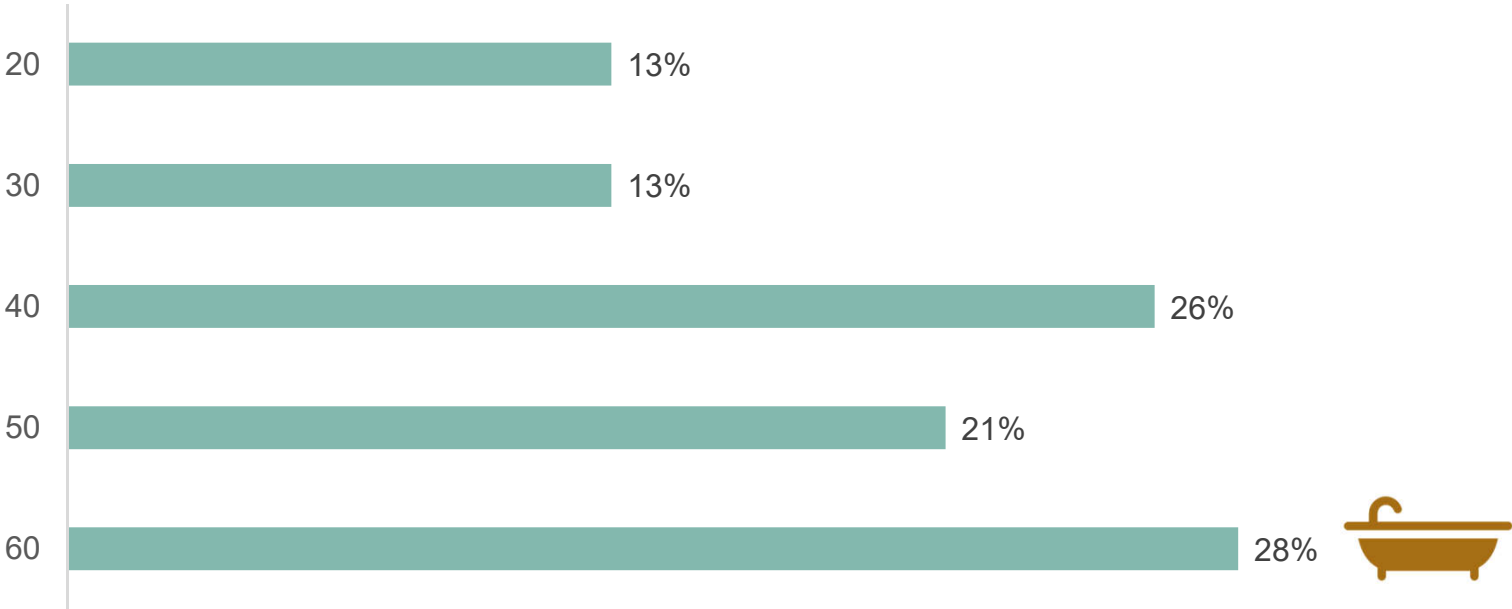
**Thinking Ahead Institute**  
WillisTowersWatson 

## Sustainability summit

### Objectives

- Learn from academic experts
- Explore what we can do in practice
- Develop a list of practical, actionable takeaways

You save more water by not eating 450 grams of hamburger meat than you would by not showering for \_\_\_\_ days.



Total votes: 39

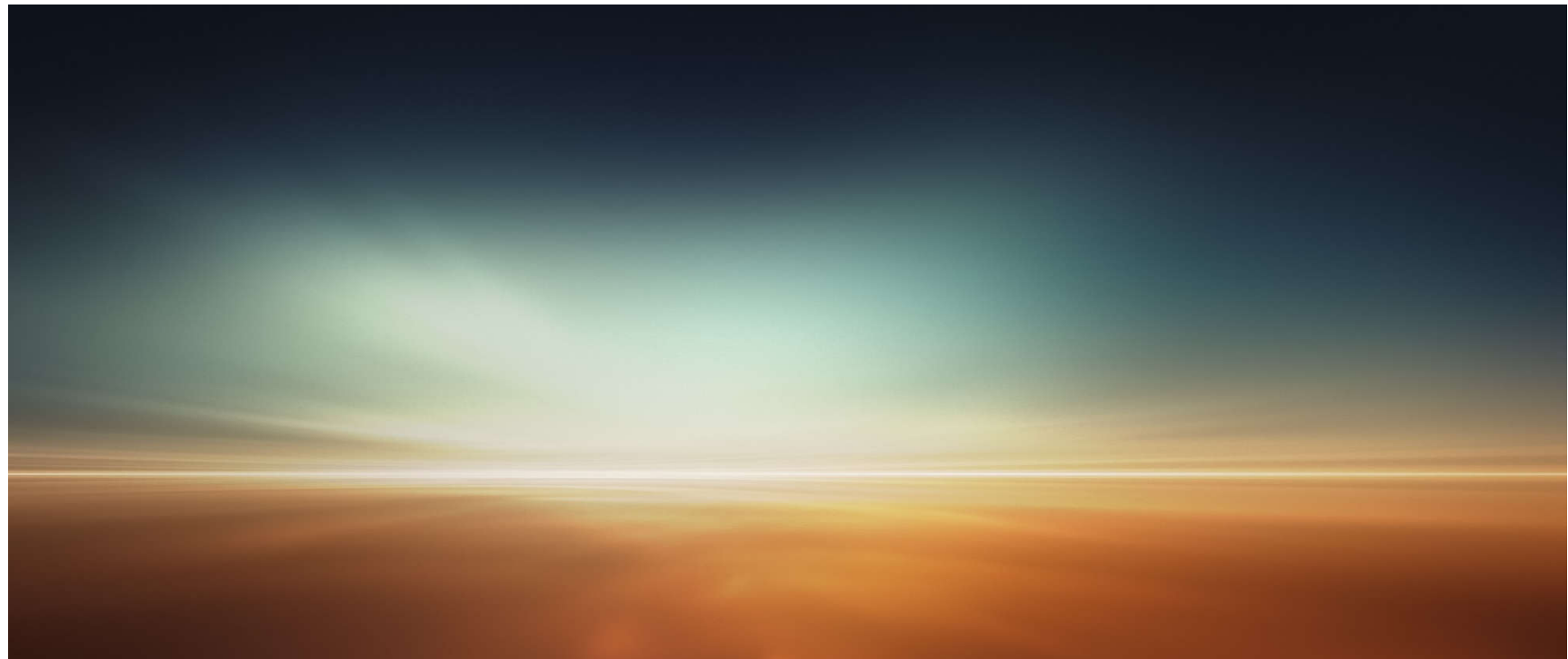
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## Agenda

Time	Session	Presenter
9:00	Welcome and introductions	Tim Hodgson
9:30	Sustainability beliefs	Roger Urwin
10:30	<i>Break</i>	
11:00	Spotlight topic 1 – climate change	Tim Lenton
12:30	<i>Lunch</i>	
13:30	Spotlight topic 2 – corporate stewardship in pursuit of the SDGs	Mike Berners-Lee
15:00	Practitioner panel	Marisa Hall, Aled Smith, Catherine Flockhart and Russell Picot
16:00	Concluding remarks	Tim Hodgson
16:30	<i>Finish (drinks and canapés)</i>	

# Sustainability beliefs

Roger Urwin



## Sustainability in investing: the concept

- Understanding of the material factors that affect long-term value creation
- Aims to generate long-term value in an efficient and balanced approach that is fair to successive generations
- Sees success as achieving a balance of objectives: the maximisation of risk-adjusted financial return and creating positive impact in extra-financial outcomes
- Emphasises governance and stewardship as coping mechanisms

## The need for investment beliefs

- Asset owners have to mix a number of distinct strands to build the sustainable strategy that meets their mission
- These multi-strand elements are difficult to integrate into a coherent sustainable strategy
- The conflation of these elements, with their mixed motives and timescales in particular, can often result in cognitive dissonance producing misalignment of mission and strategy
- Dealing with this requires strong governance processes to achieve mission clarity in which beliefs will be a fundamental element.

## Effective belief systems

Beliefs are high level principles and subjective thinking that guide the organisation to certain types of decisions and content

Effective beliefs are aligned (collective), actionable (get embedded in portfolios) and edgy (have depth and carry competitive advantage)

Perfect consensus (one identical shared view) is not possible; a settlement (agreement to work to a shared view) is possible

Beliefs include the unique context parameters of the enterprise as much as the investment content

What beliefs cannot do is dictate the decisions and the investment priorities, in these areas critical judgement skills must come in

## The UK Stewardship Code

- The code applying to UK asset managers and asset owners for adoption from 1 January 2020 under comply or explain obligations.
- It sets a standard higher than the minimum
- Introduces the mix of distinct strands to build a sustainable reporting package including purpose, culture and investment beliefs under Principle 1 opposite.
- There are 12 Principles in total

### Principle 1

Signatories' purpose, investment beliefs, strategy, and culture enable stewardship that creates long-term value for clients and beneficiaries leading to sustainable benefits for the economy, the environment and society.

#### REPORTING EXPECTATIONS

##### Context

Signatories should explain:

- the purpose of the organisation and an outline of its culture, values, business model and strategy; and
- their investment beliefs, i.e. what factors they consider important for desired investment outcomes and why.

##### Activity

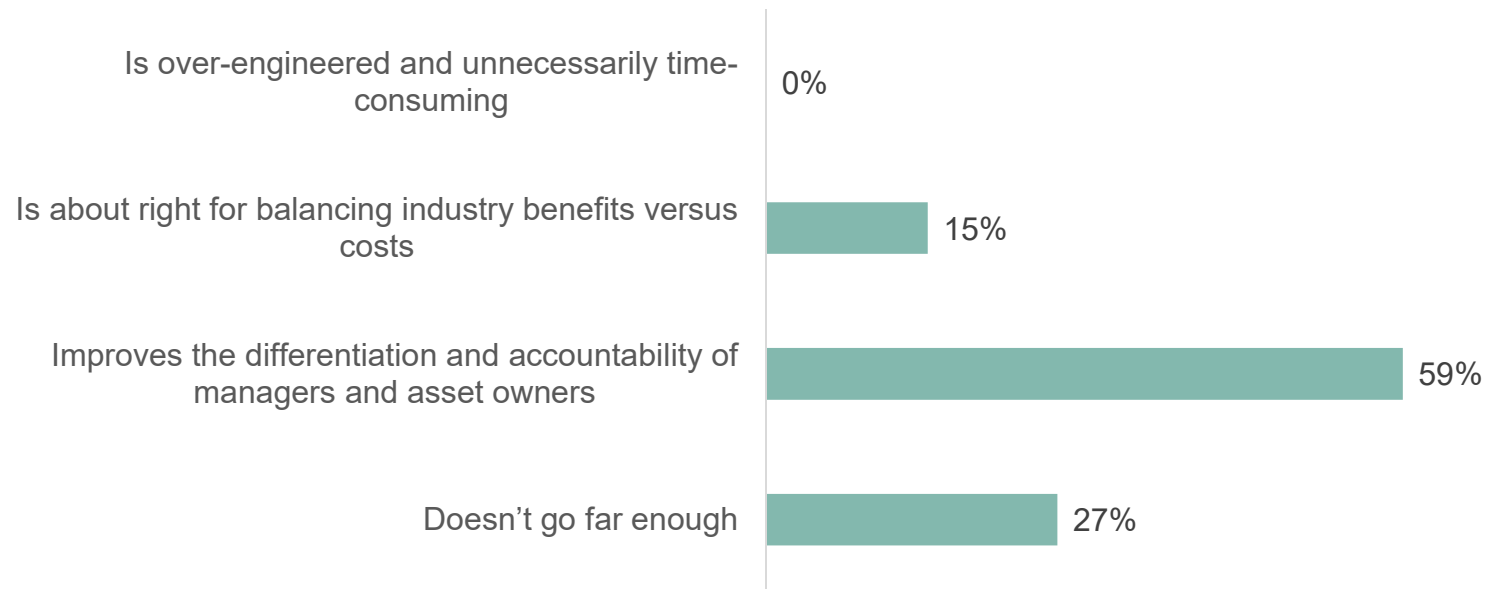
Signatories should explain what actions they have taken to ensure their investment beliefs, strategy and culture enable effective stewardship.

##### Outcome

Signatories should disclose:

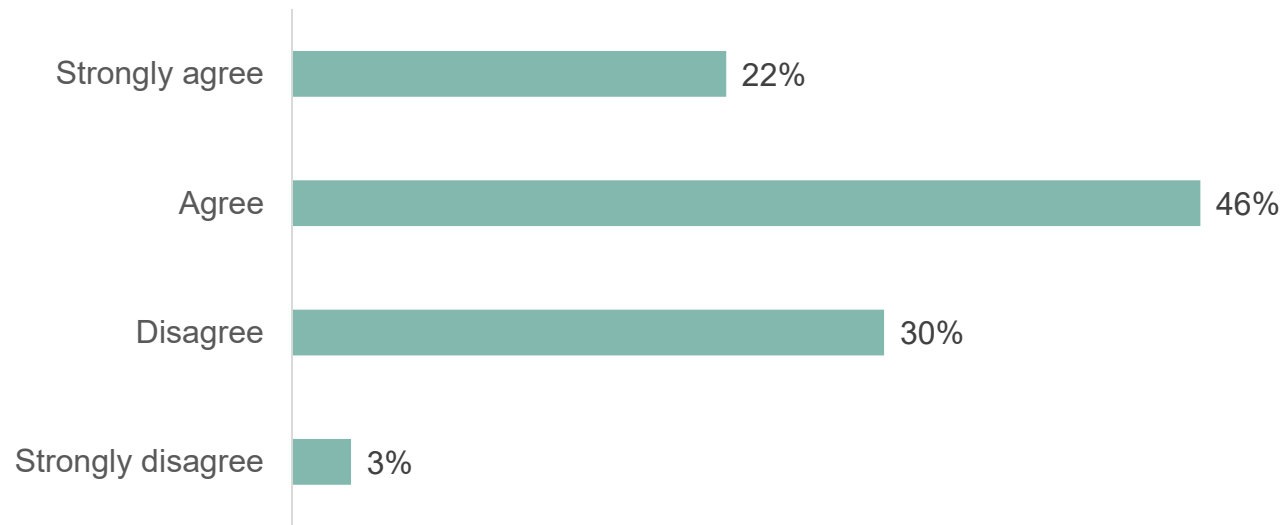
- how their purpose and investment beliefs have guided their stewardship, investment strategy and decision-making; and
- an assessment of how effective they have been in serving the best interests of clients and beneficiaries.

## 1. The UK Stewardship Code focus on purpose, beliefs, strategy and culture:



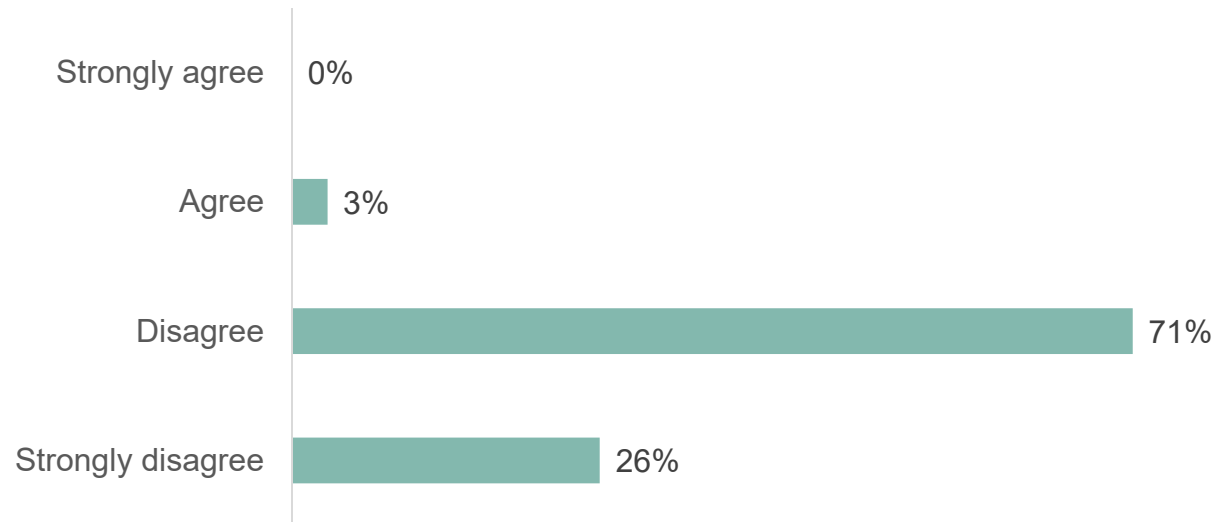
Total votes: 41

## 2. My investment organisation has attained appropriate levels of mission and purpose clarity.



Total votes: 37

### 3. Investment organisations in general have attained appropriate levels of mission and purpose clarity.

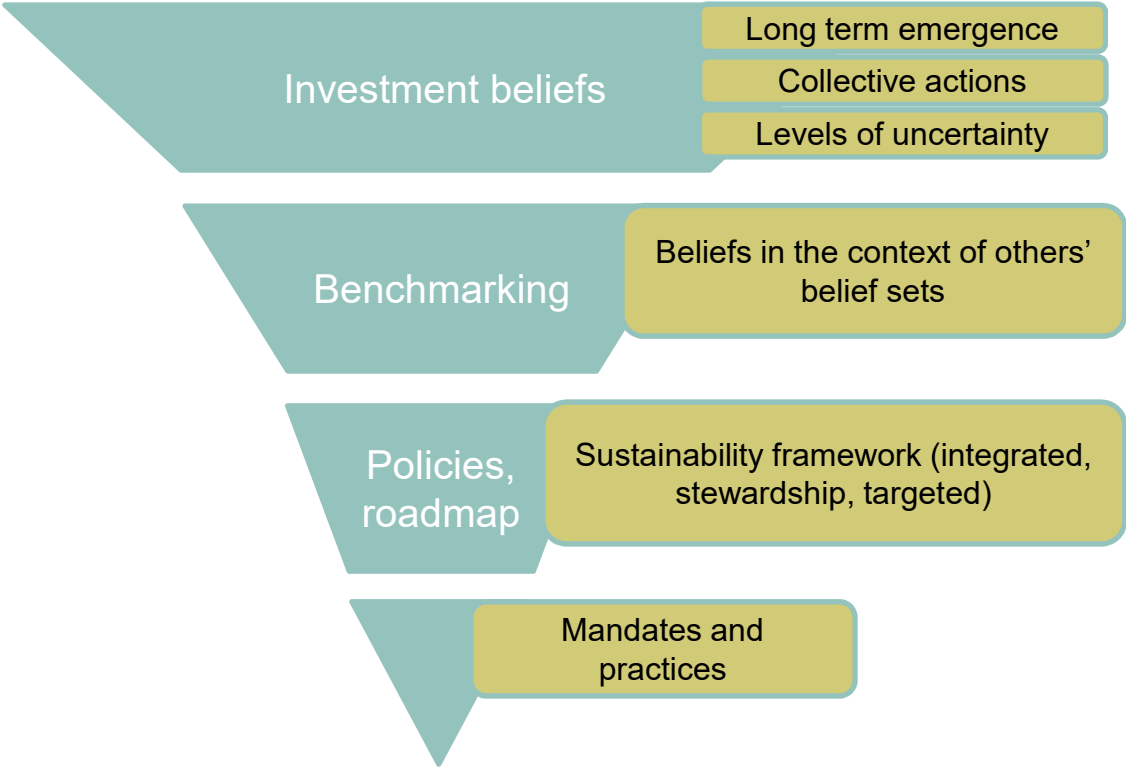


Total votes: 38

# Beliefs project methodology and output



# Approaches to sustainability



## Project summary

### Survey group

- 550 responses
- From 45 organisations
- Asset managers and asset owners

### About the survey:

- 36 questions, of which:
  - 32 are based on Likert scale
  - 4 offer range-based responses

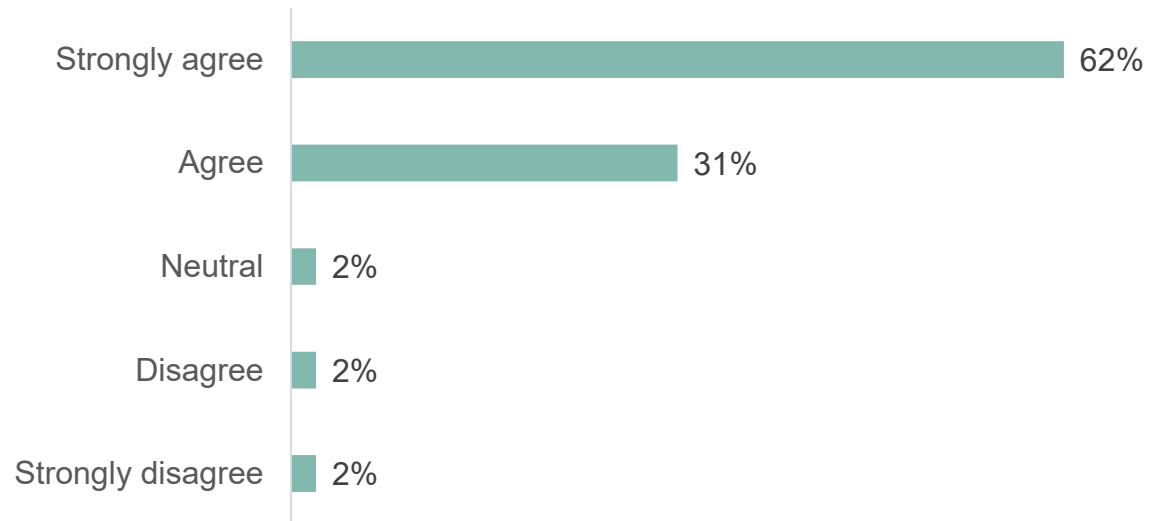
# Six vectors used to frame the results



# Beliefs project results and takeaways

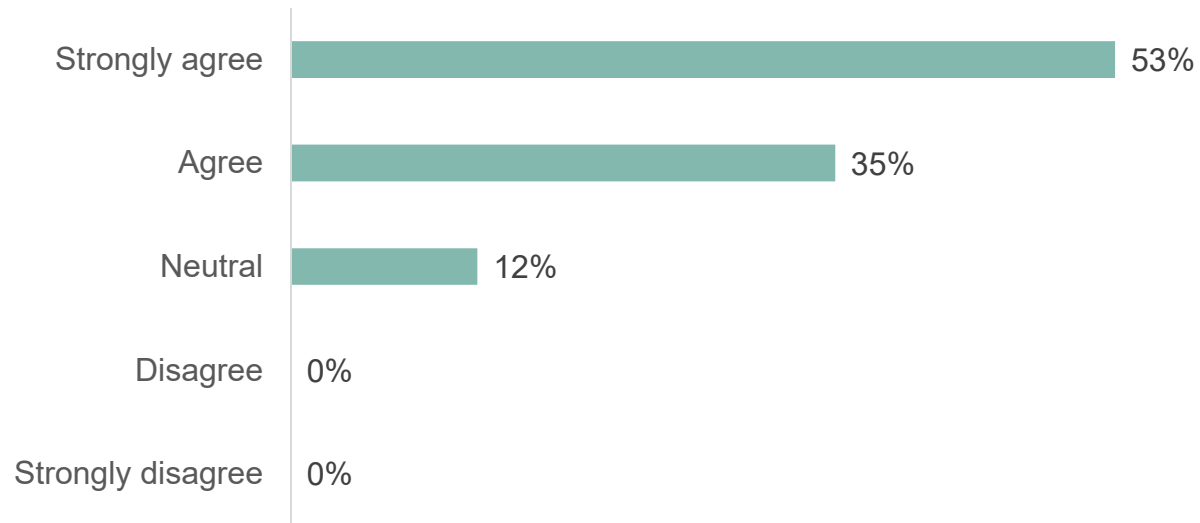


#### 4. Investors are over-sensitive to short-term factors and not sensitive enough to long-term factors. As a result, long-term factors are less efficiently priced.



Total votes: 42

## 5. The market does not accurately price in ESG externalities.



Total votes: 43

## Agreement – highest

Statements with which respondents agreed most on average	% agree
14. Sustainability in investing is broader than considering ESG factors, and includes sustainability of the economic and financial system	86%
17. Systematically considering ESG issues will lead to more complete analyses and better-informed investment decisions	85%
19. The execution of ownership rights, including voting and engagement, can positively influence the performance and lower the risk of investments over time	85%
1. Investors are over-sensitive to short-term factors and not sensitive enough to long-term factors. As a result, long-term factors are less efficiently priced	82%
23. Asset owners as part of their overall responsibilities should consider direct and indirect negative impact with respect to the ESG footprint of their investments	81%
5. I am willing to accept a lower return in the shorter term to deliver higher long-term returns	80%

## Agreement – lowest

Statements with which respondents agreed least on average	% agree
22. Asset owners should steer clear of non-financial considerations on the basis that financial factors should represent the only consideration	9%
2. The long term is the same as the aggregation of short terms. As a result investors can be most effective maximising the performance of a series of short-term periods	11%
16. The excess demand of investors for assets with well-managed ESG factors has made these investments higher priced and ultimately lower performing than mainstream	18%
20. The benefits of incorporating ESG principles into the investment process are unlikely to outweigh the cost of doing so	28%

## Beliefs on climate change

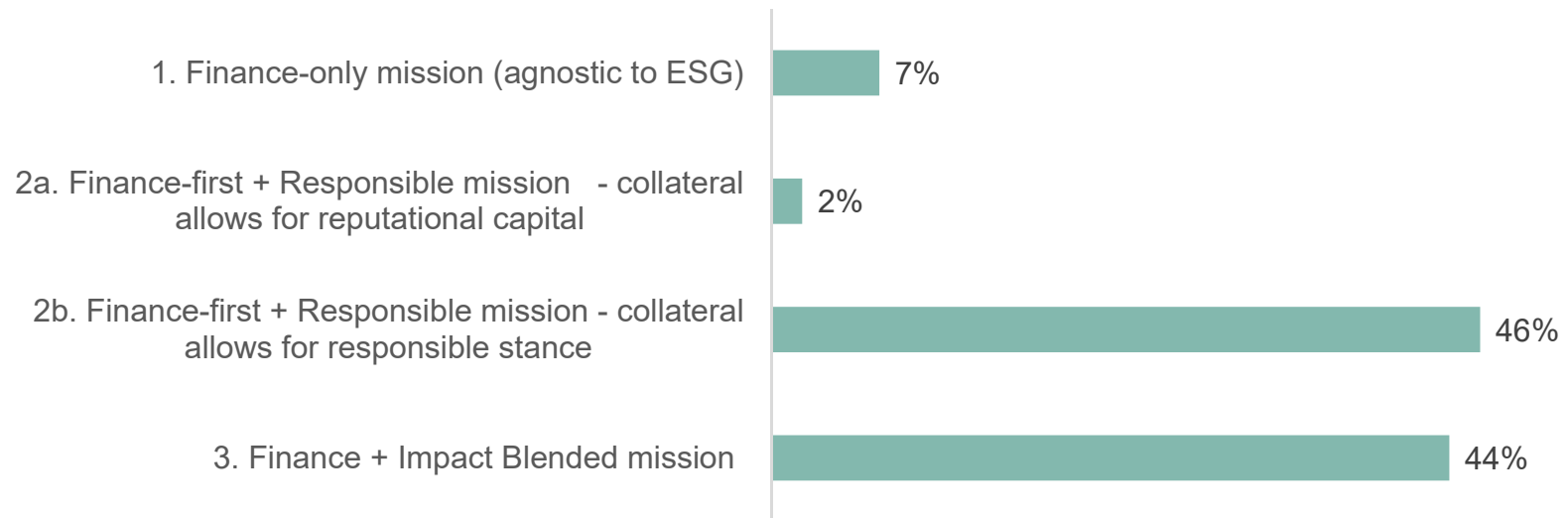
Statements from respondents on climate change	
3. The market does not accurately price in ESG externalities	69% agreement
4. ESG externalities can effectively be priced into valuations	49% agreement
30. Over what time frame will climate change create material impacts for society	10 years
31. The financial impact of climate change over the next 20 years will be	Moderate
33. Companies can gain significant competitive advantage through their strategic response to climate change and resource scarcity/degradation	77% agreement
34. There is a case to ignore stranded assets in anticipation of adaptive organisational and market responses	25% agreement

# The mission buckets

- The values for Materiality, Mispricing and Motivations map to these 'buckets'
- This also allows more accurate specification of the middle areas where funds and managers are clustered with different motivations but similar substance

<p>1. Finance-only mission (agnostic to ESG)</p>	<p>2a. Finance-first + Responsible mission - collateral allows for reputational capital</p>	<p>2b. Finance-first + Responsible mission - collateral allows for responsible stance</p>	<p>3. Finance + Impact Blended mission</p>
<p>Mission is solely focused on financial goals</p>	<p>Mission is 'responsible' - includes ensuring license to operate and managing reputational capital</p> <p>Conviction that likely to produce no significant financial detriment</p>	<p>Mission is 'responsible' - includes having a positive ESG footprint and doing what underlying investors would wish</p> <p>Conviction that likely to produce no significant financial detriment</p>	<p>Mission is more explicitly concerned with non-financial impacts</p> <p>Conviction that the financial detriment from including non-financial impacts is limited</p>

## 6. The mission that seems best placed to deliver an 'ideal' pension fund system is:



Total votes: 41

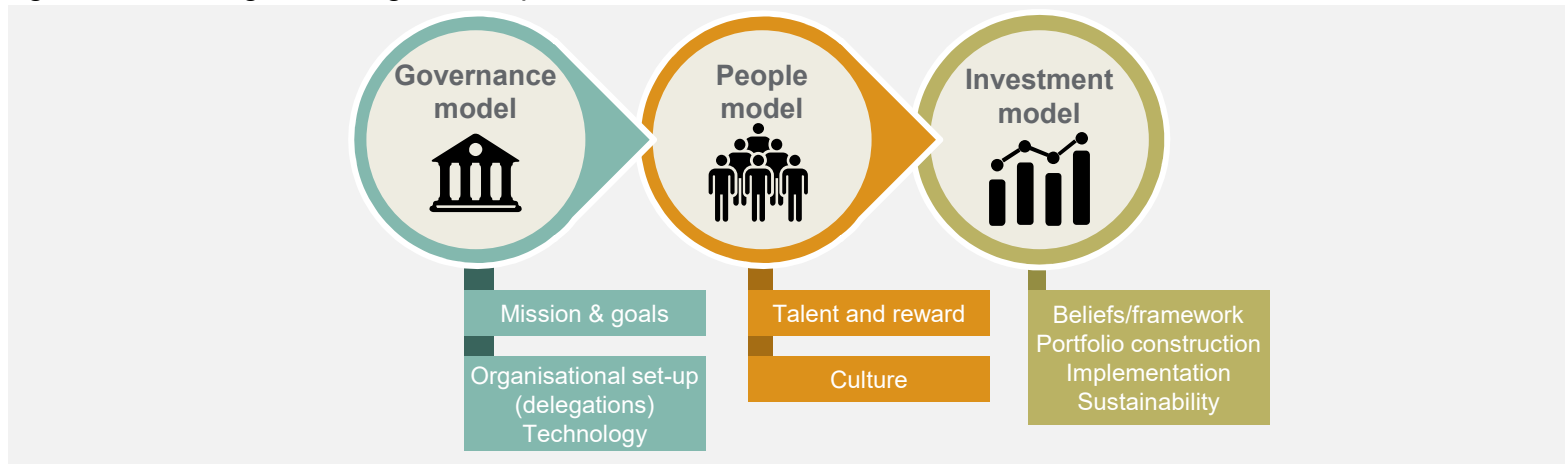
## Where are asset owner funds positioned on sustainability?

- Asset owners now count for close to \$100trn on a definition of pensions, SWFs and insurance
- But with limitations in long horizon investing and sustainability and particular problems lie in fiduciary duty, sustainability data and achieving impact

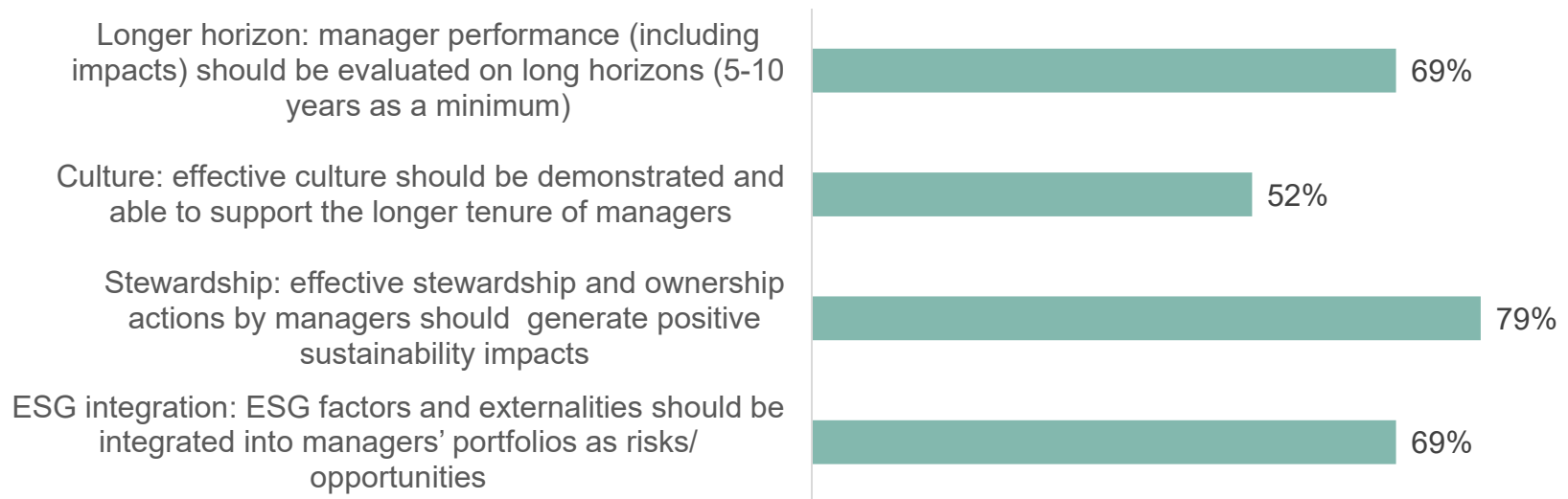
Beliefs on level of <u>materiality</u> and/or <u>mispericing</u> ascribed to sustainability	Targeted sustainability beliefs reflecting mispricing		C <b>T</b>	
	Integrated sustainability beliefs reflecting materiality	A <b>I</b>	B <b>S</b>	
	Traditional beliefs reflecting agnosticism			
<b>T</b> Tilted/Targeted - includes Integration and Stewardship		Finance-only mission	Finance-first + Responsible mission	Finance + Impact Blended mission
<b>S</b> Stewardship/Engagement - includes Integration		Beliefs on level of non-financial <u>motivation</u> ascribed to sustainability		
<b>I</b> Integrated ESG				

## Beliefs on sustainability extend into governance

- Sustainable success reflects mission clarity, good information, trusted board governance, and a delegated investment team powered by
  - effective culture (inclusive, open, innovative) and
  - effective leadership (purposeful, empowering, focused on comparative advantages)
- Sustainability in investing requires some governance changes
  - tapping wider network of disciplines and specialists
  - stronger capabilities internally and through strategic partners
  - governed through more agile work practices



## 7. For investment mandates to adopt sustainability principles, the monitoring should be aligned with these principles (pick up to 3):



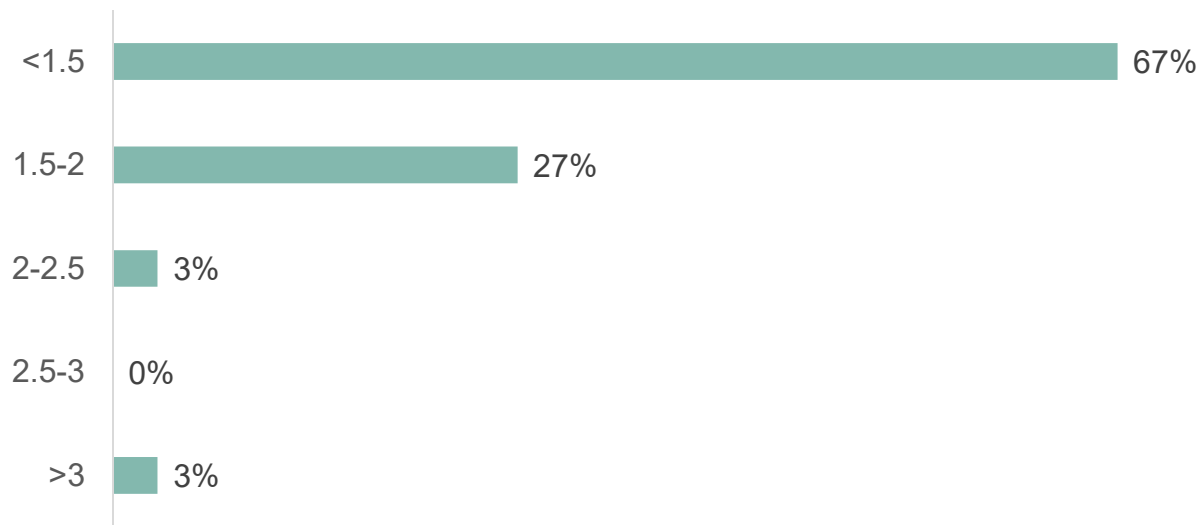
Total votes: 42

8. I expect the global average temperature to be \_\_\_ °C above pre-industrial levels in 2050.



Total votes: 41

9. I hope the global average temperature to be \_\_\_ °C above pre-industrial levels in 2050.



Total votes: 33

# Spotlight topic 1 – climate change

Tim Lenton



## Tim Lenton

Director of the Global Systems Institute, University of Exeter



Tim Lenton is Director of the Global Systems Institute and Chair in Climate Change and Earth System Science at the University of Exeter. His research focuses on understanding the behaviour of the Earth as a whole system, especially through the development and use of Earth system models.

He is particularly interested in how life has reshaped the planet in the past, and what lessons we can draw from this as we proceed to reshape the planet now – as described in his books 'Revolutions that made the Earth' (with Andrew Watson) and 'Earth System Science: A Very Short Introduction'.

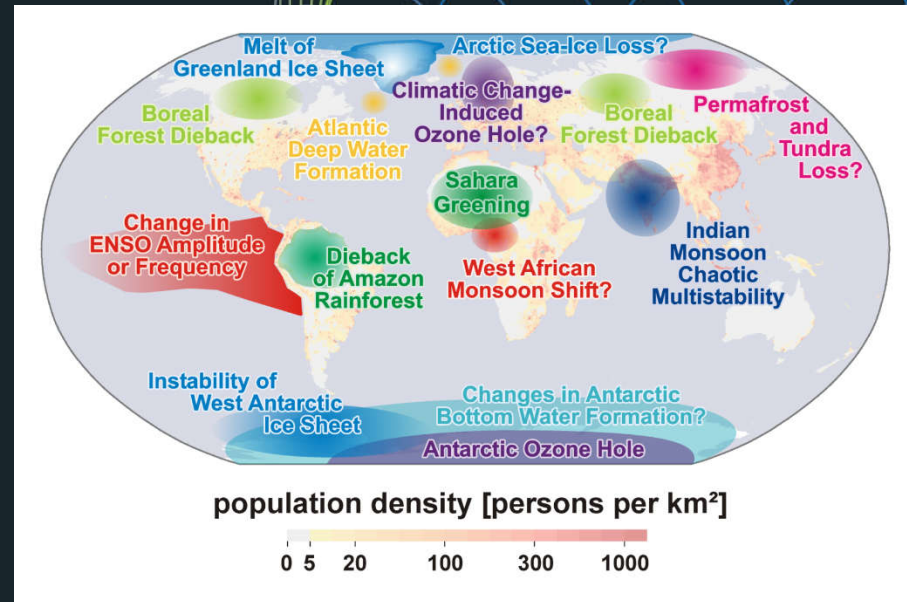
Tim's work identifying climate tipping points won the Times Higher Education Award for Research Project of the Year 2008. He has also received a Philip Leverhulme Prize 2004, European Geosciences Union Outstanding Young Scientist Award 2006, Geological Society of London William Smith Fund 2008, and Royal Society Wolfson Research Merit Award 2013.

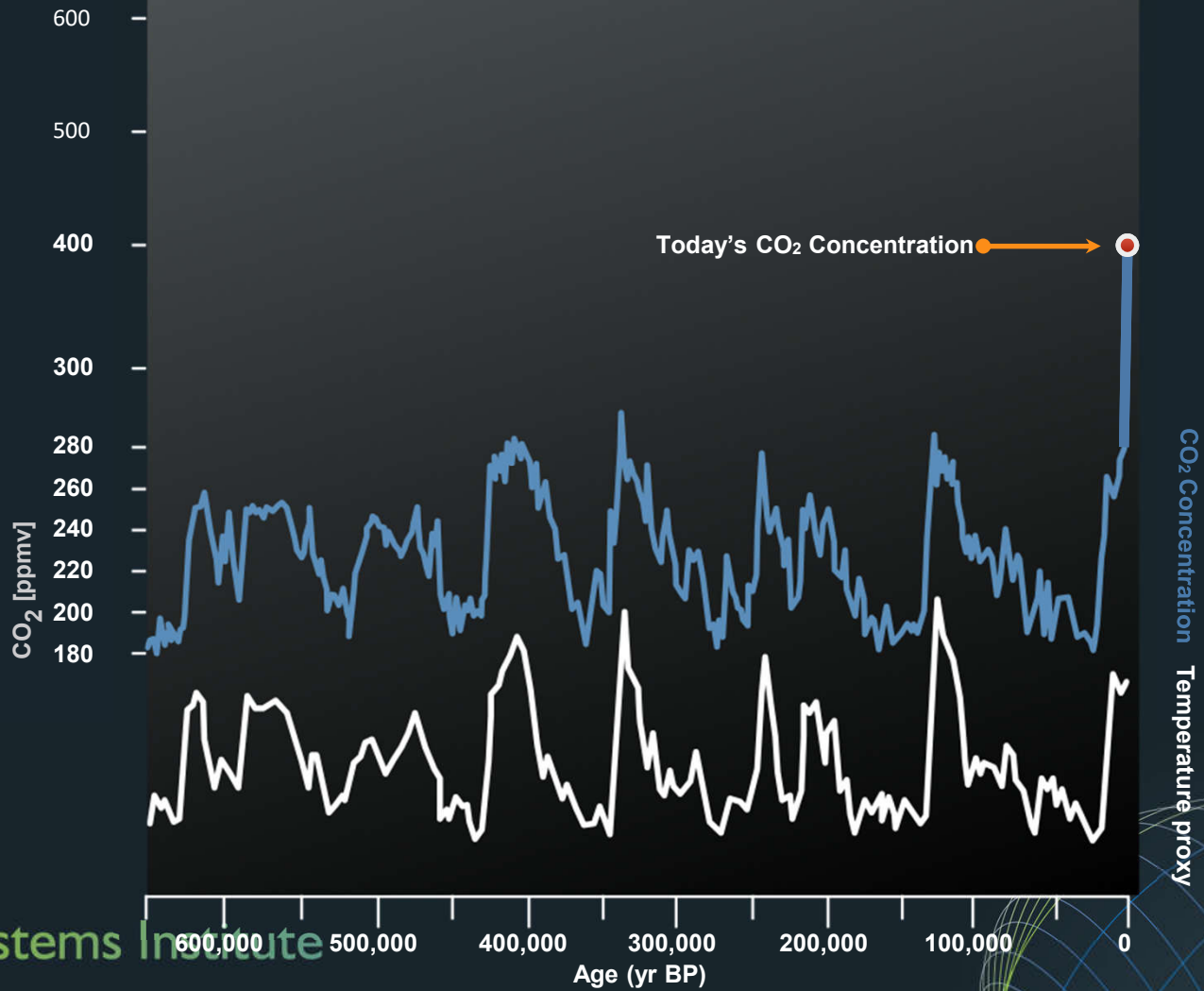
# Climate change

*Tim Lenton*

Director, Global Systems Institute,  
University of Exeter  
t.m.lenton@exeter.ac.uk

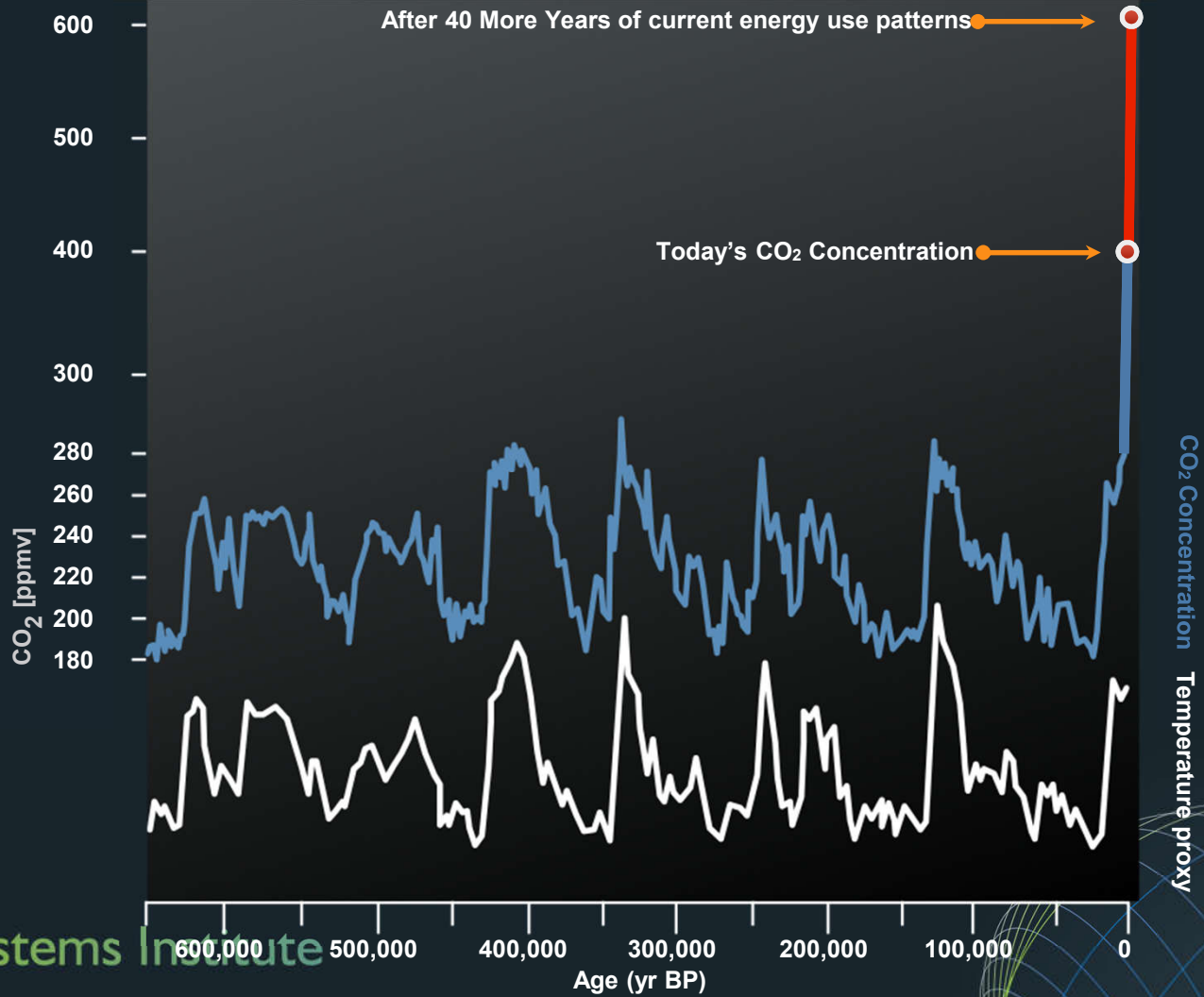
[exeter.ac.uk/gsi](http://exeter.ac.uk/gsi)





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CO2 Concentration  
Temperature proxy

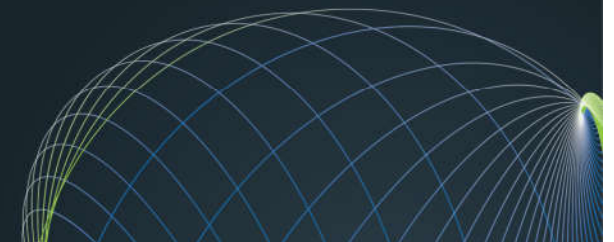


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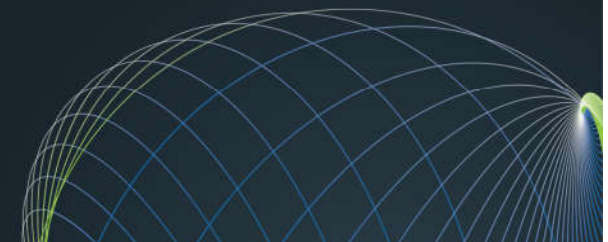
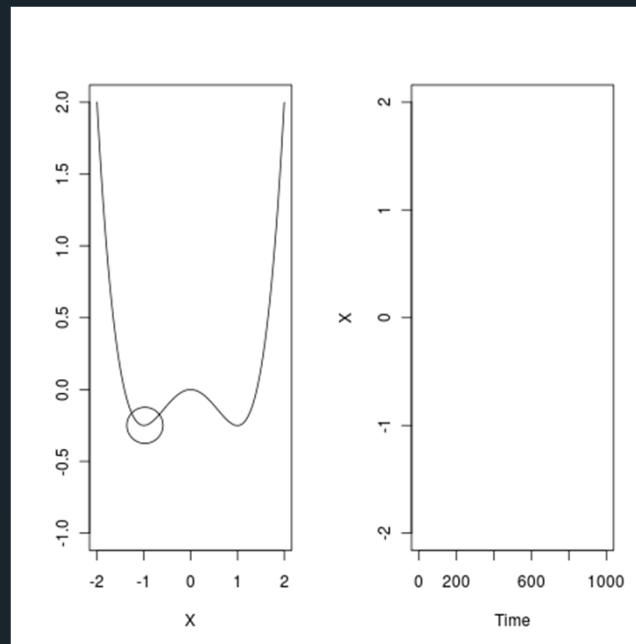
CO<sub>2</sub> Concentration  
Temperature proxy

# Outline

- Why act now? This is a climate emergency!
- How do tipping point risks affect the economic analysis of climate change?
- Where can investment tip positive change?

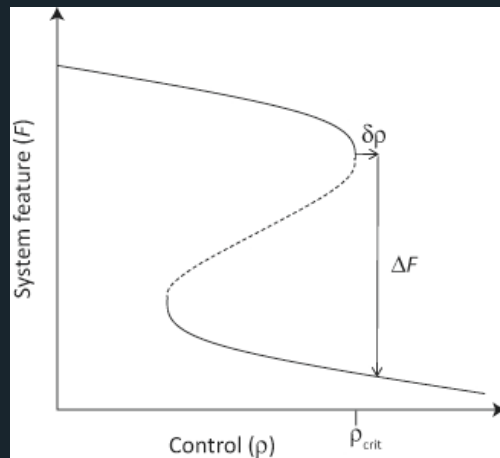


# Generic example of passing a tipping point



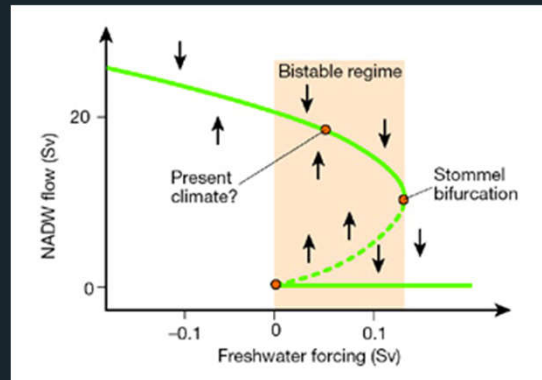
# Tipping points

Generic example



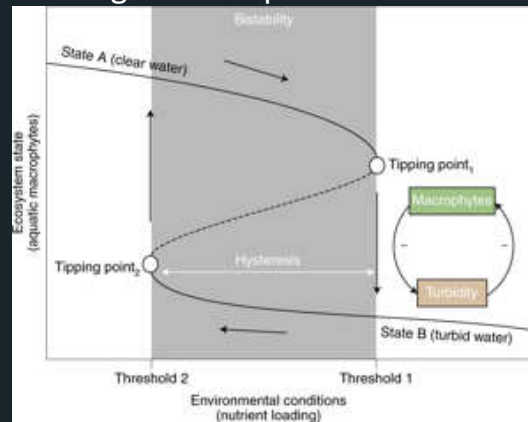
Climate example

North Atlantic Deepwater (NADW) formation



Meincke *et al.* (2003) *Marine Science Frontiers*

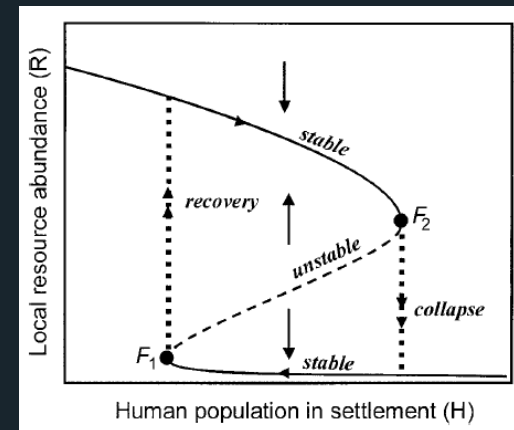
Ecological example



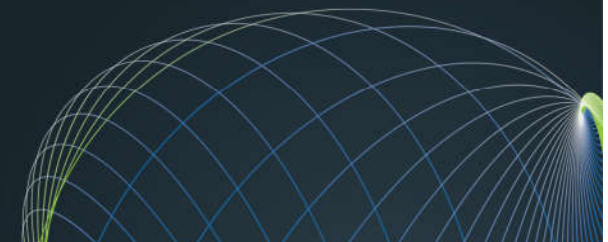
Dakos *et al.* (2019) *Nature Ecol. Evol.* **3**: 355-362

Social example

Sunk-cost effects and societal collapse

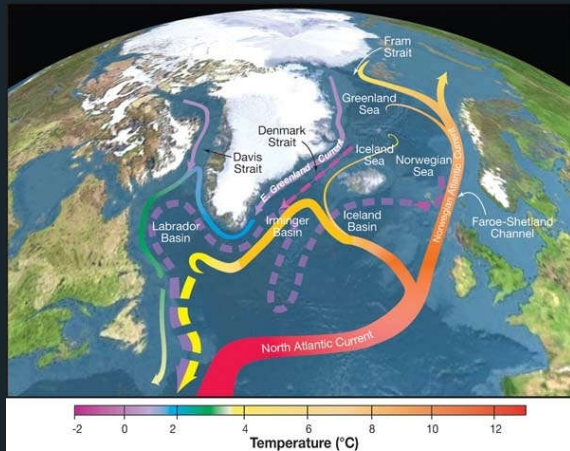


Janssen *et al.* (2003) *Current Anthropology* **44**: 722-8

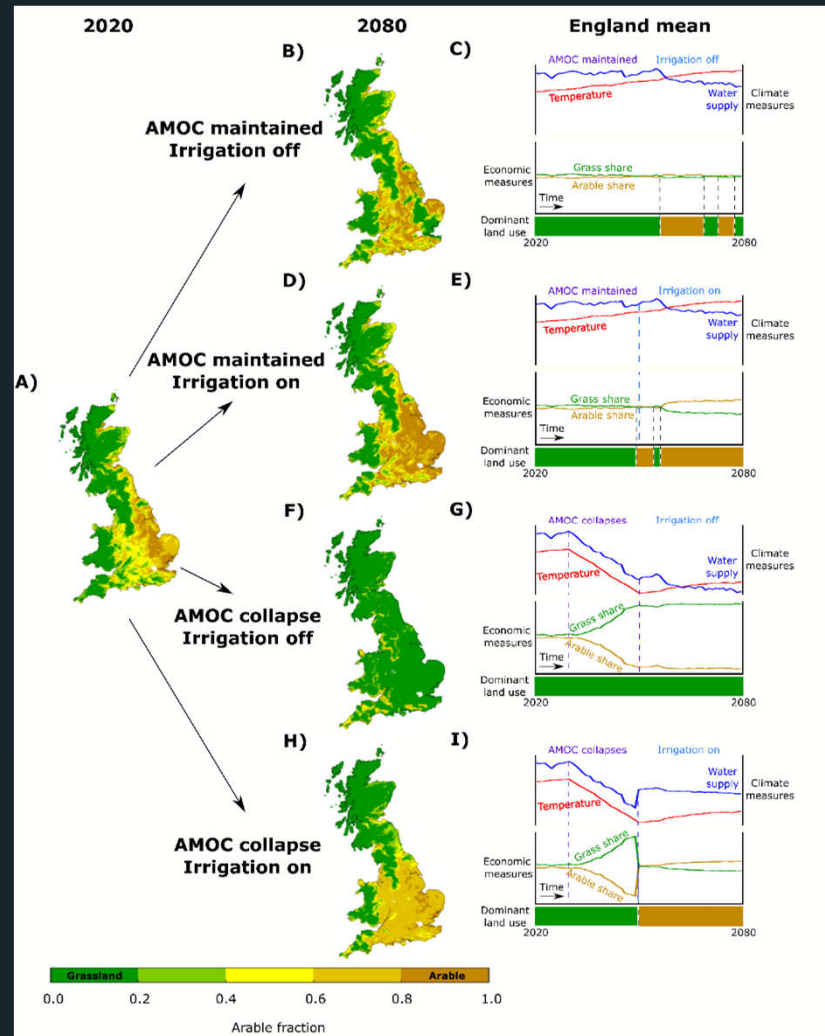


# Effect of a climate tipping point on GB agriculture

Collapse of the Atlantic Meridional Overturning Circulation (AMOC)

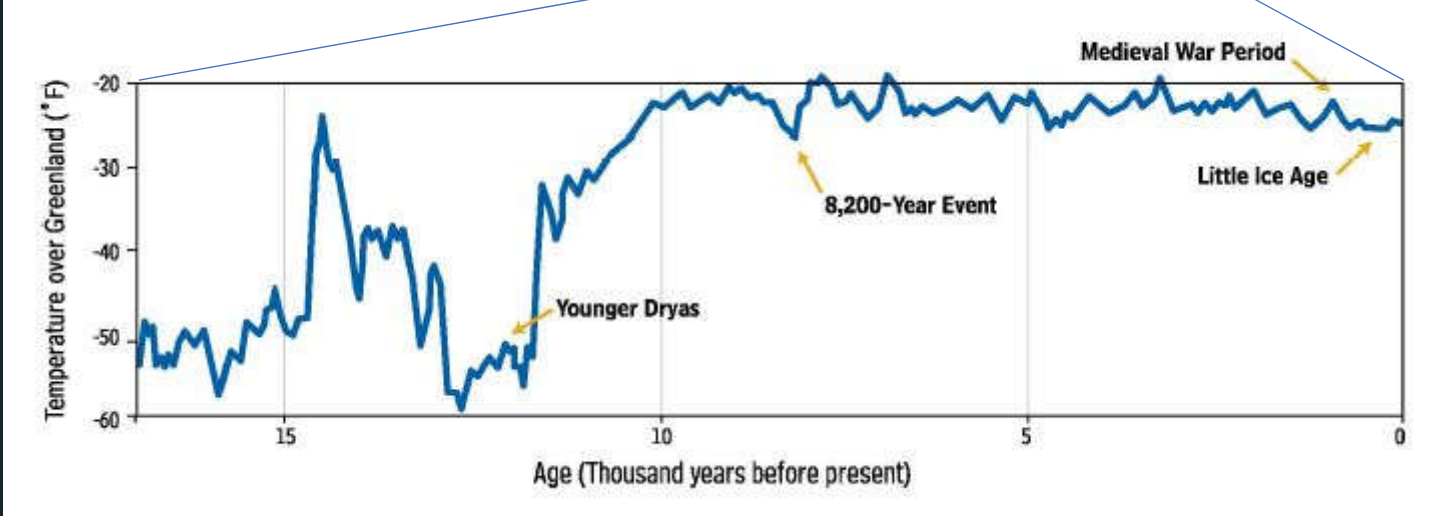
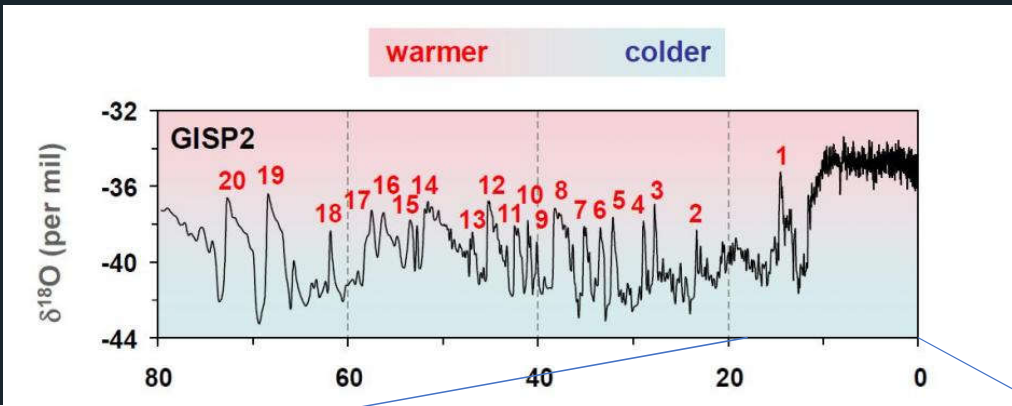


Global Systems Institute



Ritchie, et al. (in revision)  
Nature Food

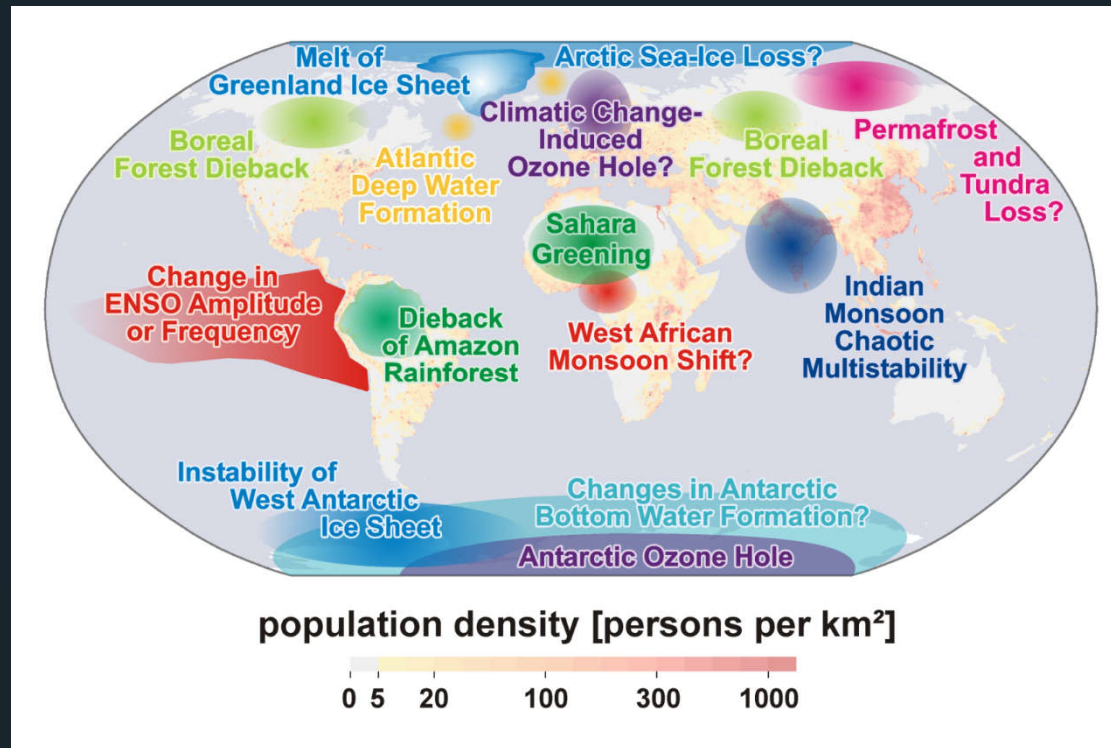
↑ Temperatur  
e in  
Greenland



Global Systems Institute



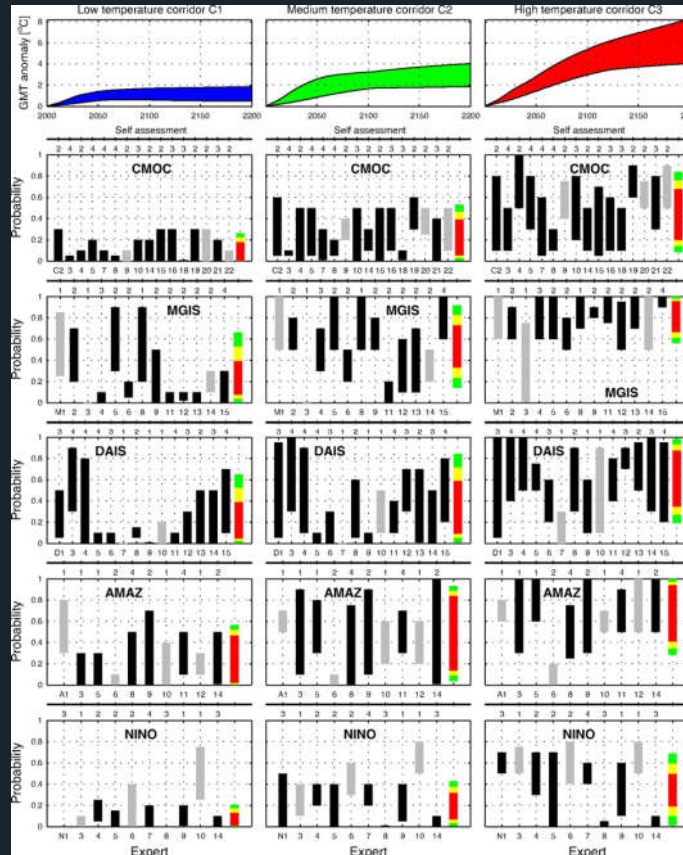
# Climate tipping elements



Lenton et al. (2008) *PNAS* 105:1786-1793

# Likelihood of tipping (2009)

- 2-4 °C warming: >16% probability of passing at least one tipping point
- >4 °C warming: >56% probability of passing at least one tipping point



Atlantic

Greenland

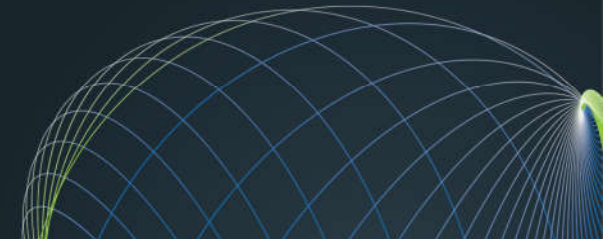
Antarctica

Amazon

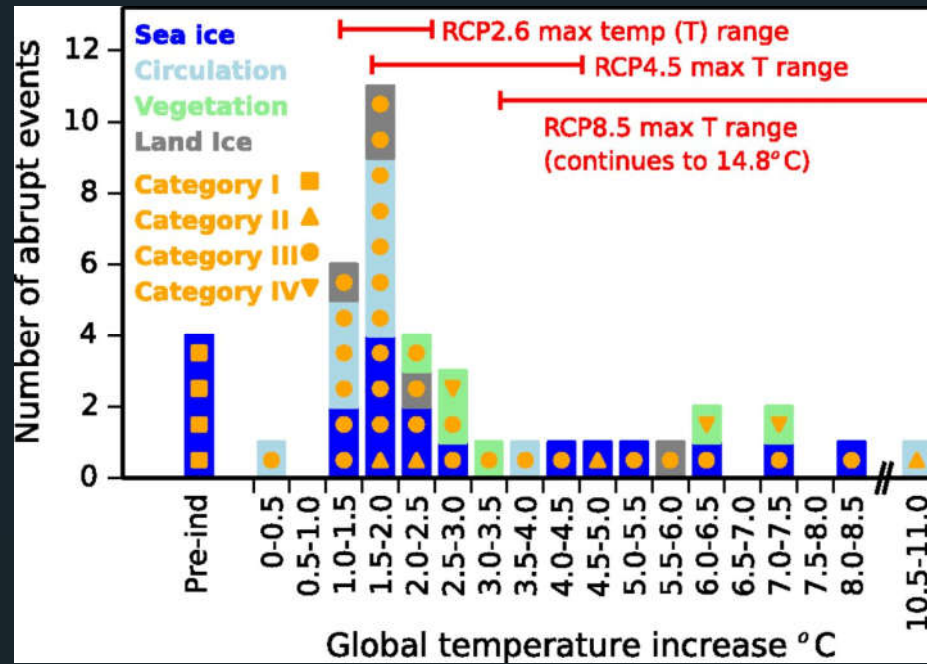
El Niño

Kriegler et al. (2009) PNAS 106(13): 5041-5046

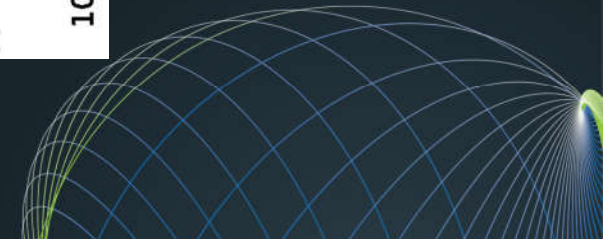
Global Systems Institute



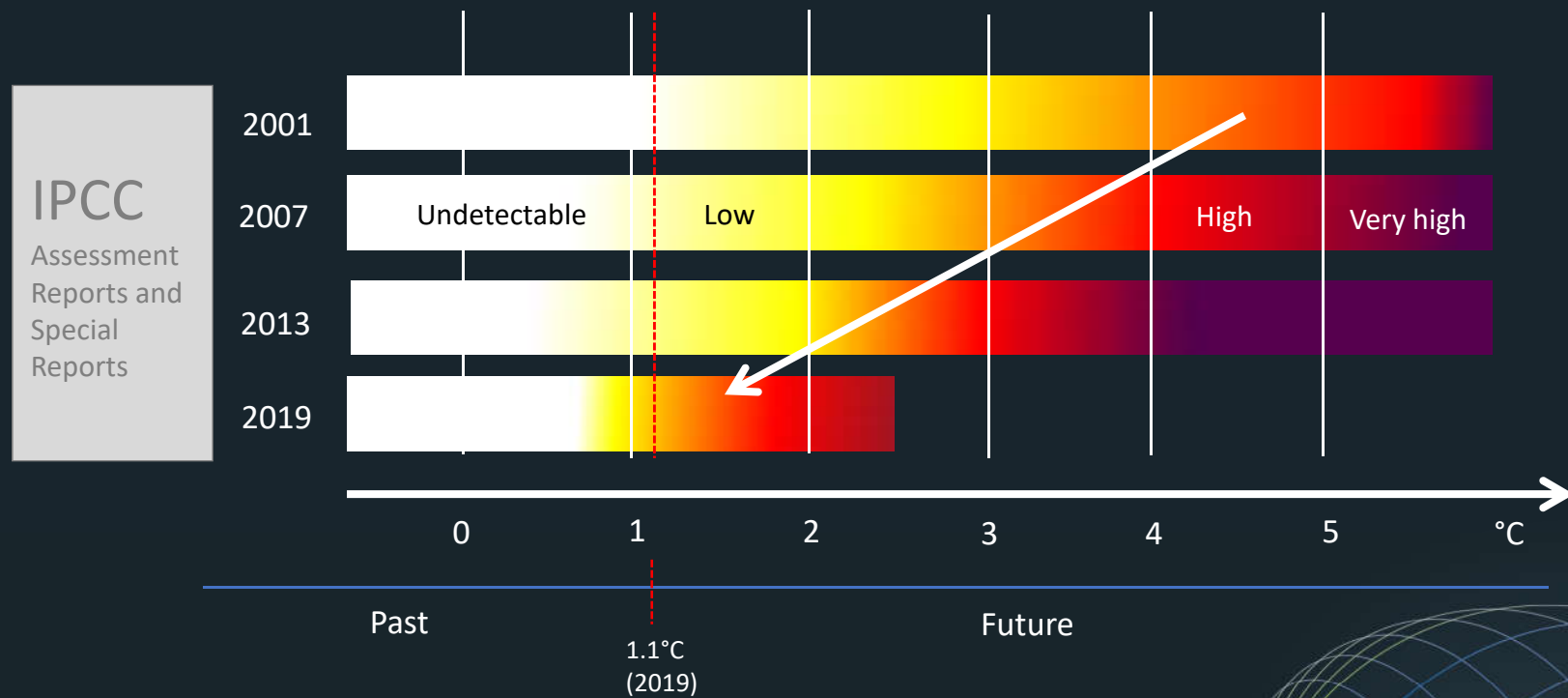
# Abrupt changes in climate models (2015)



Drijfhout et al. (2015) PNAS 112(43): E5777-E5786

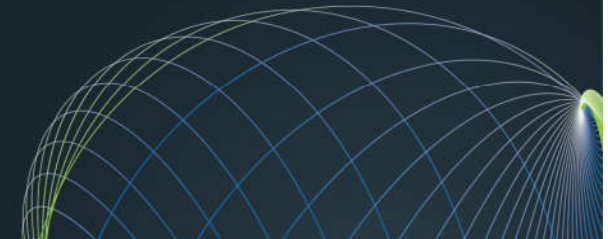


# Changing risk assessment of tipping points



Global Systems Institute

Global average temperature  
above pre-industrial



Greenland ice sheet  
*Ice loss accelerating*

Arctic sea ice  
*Massive reduction in area*

Boreal forest  
*Fire regime changing*

Permafrost  
*Thawing underway*

Atlantic circulation  
*15% slowdown since 2000s*

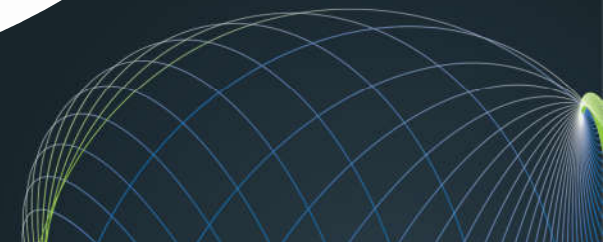
Coral reefs  
*Large-scale die offs*

Amazon rainforest  
*Unprecedented droughts in last 15 years*

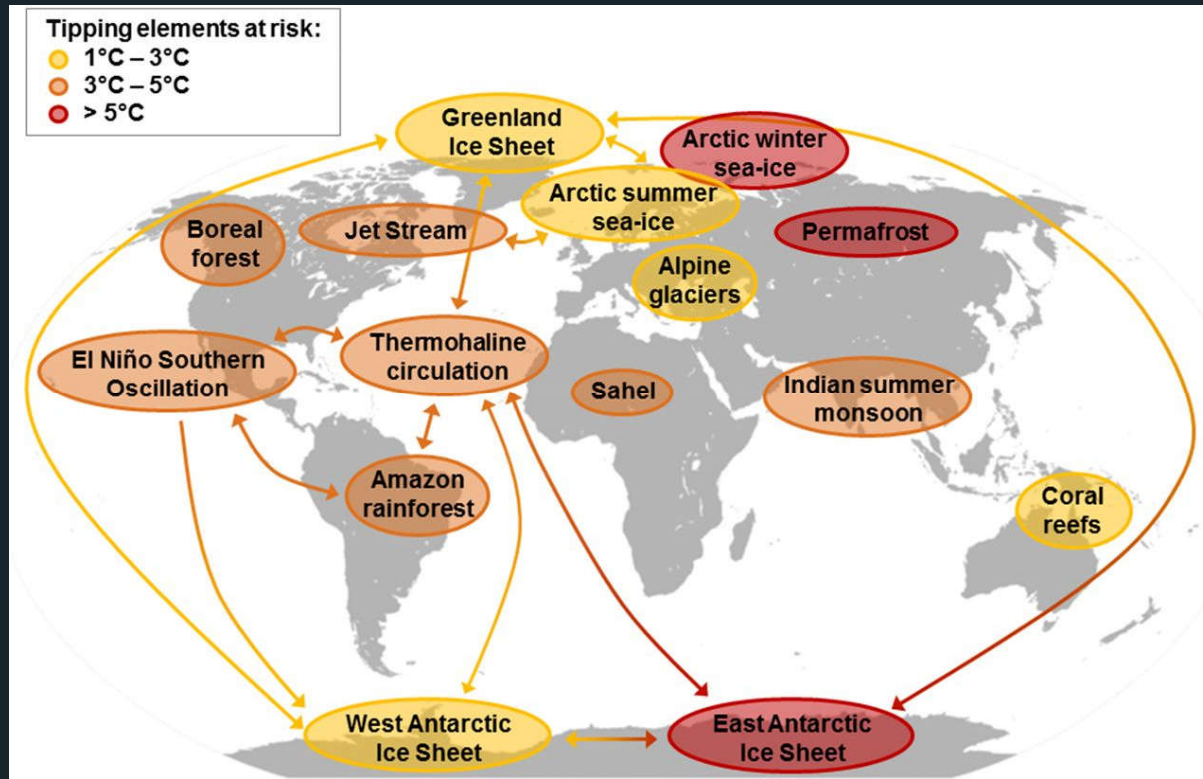
West Antarctic Ice Sheet  
*Ice loss accelerating*

Wilkes basin, East Antarctica  
*Ice loss accelerating*

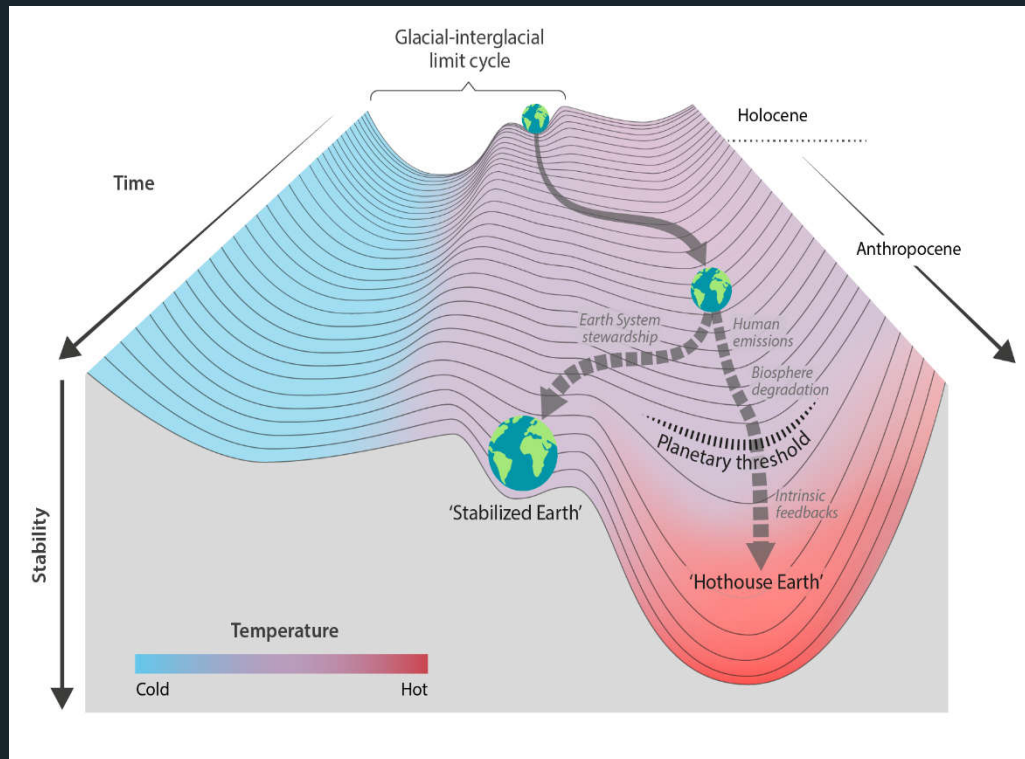
**Global Systems Institute**



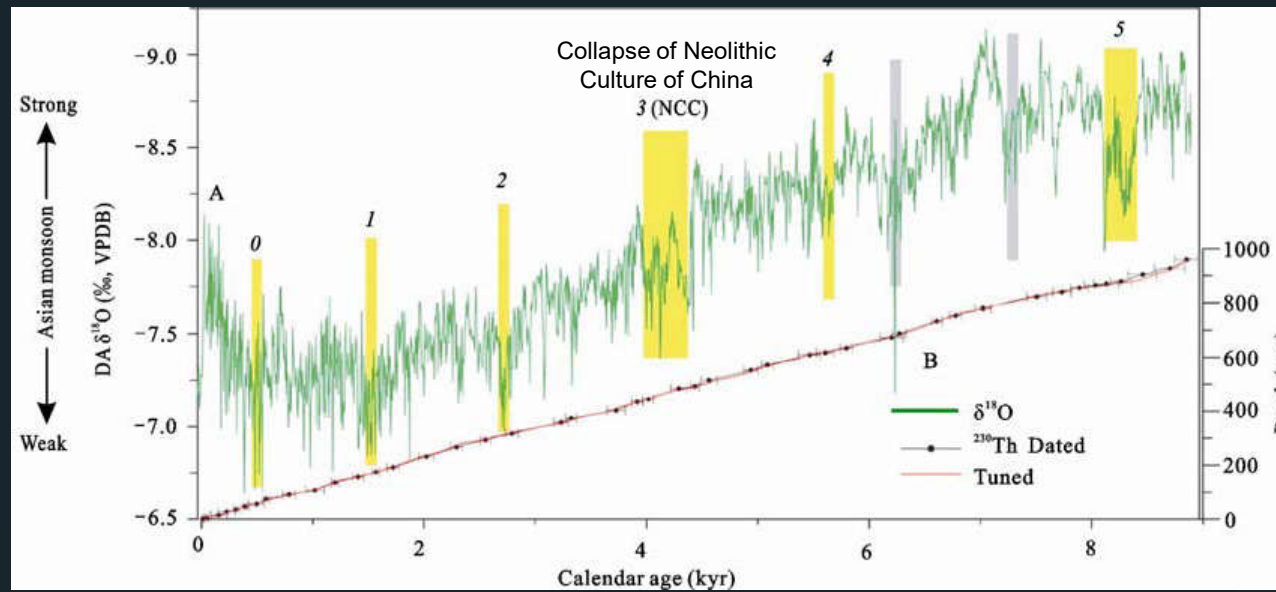
# Coupling between tipping events



# A global tipping point???



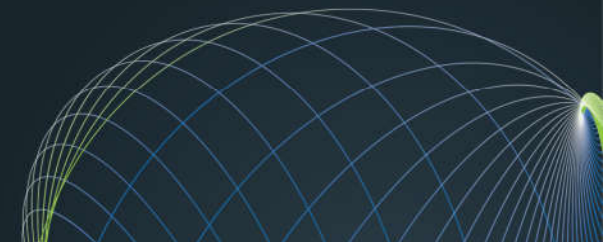
# Social tipping points linked to climate change?



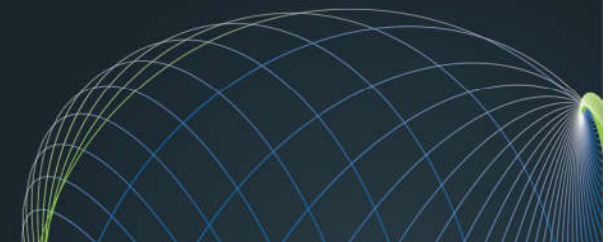
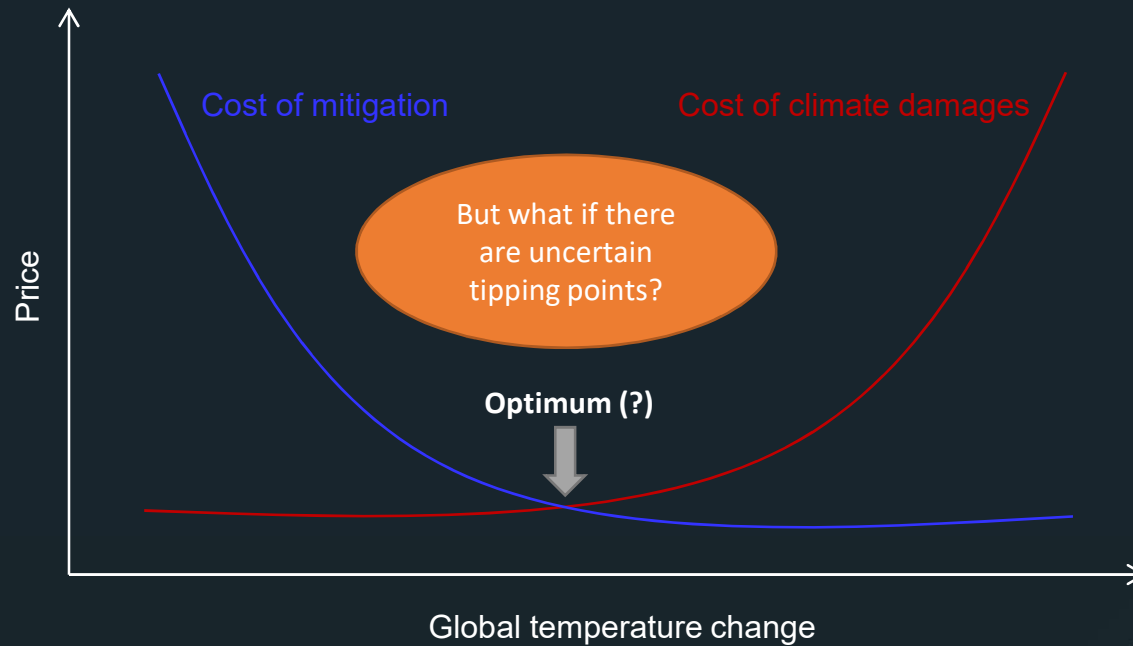
Wang et al. (2013) *Chinese Geographical Science* 23: 1-12



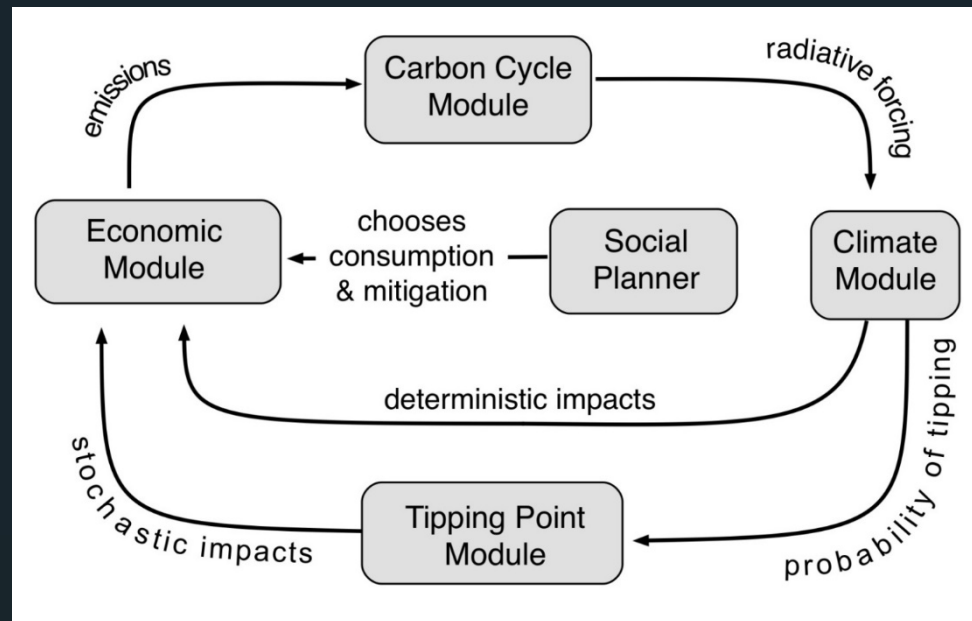
Global Systems Institute



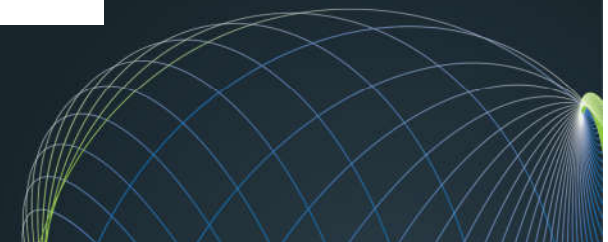
# What should we do about tipping point risks?



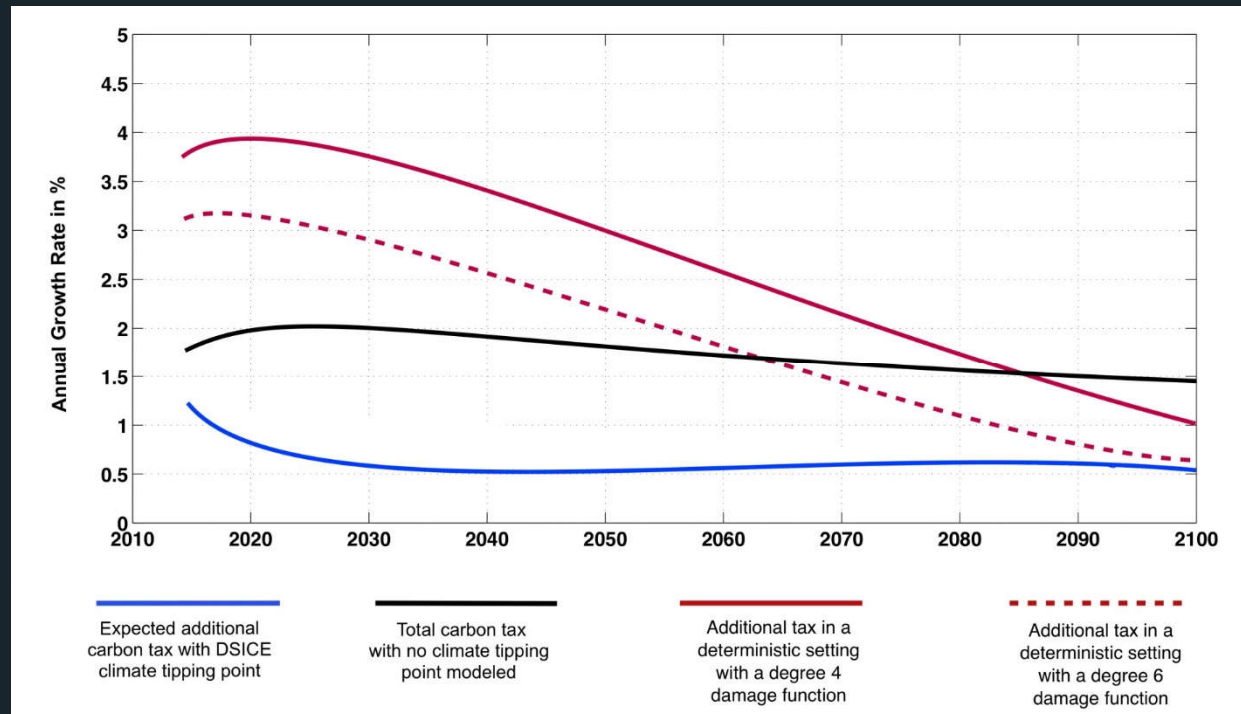
# Adding uncertain tipping points to DICE model



Lontzek, Cai, Judd, Lenton (2015) *Nature Climate Change* 5(4): 441–444



# Effect on carbon tax growth rate (=discount rate)

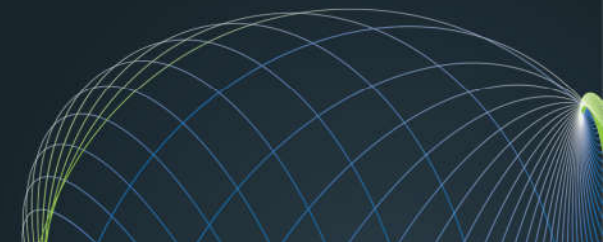


Lontzek, Cai, Judd, Lenton (2015) *Nature Climate Change* 5(4): 441–444

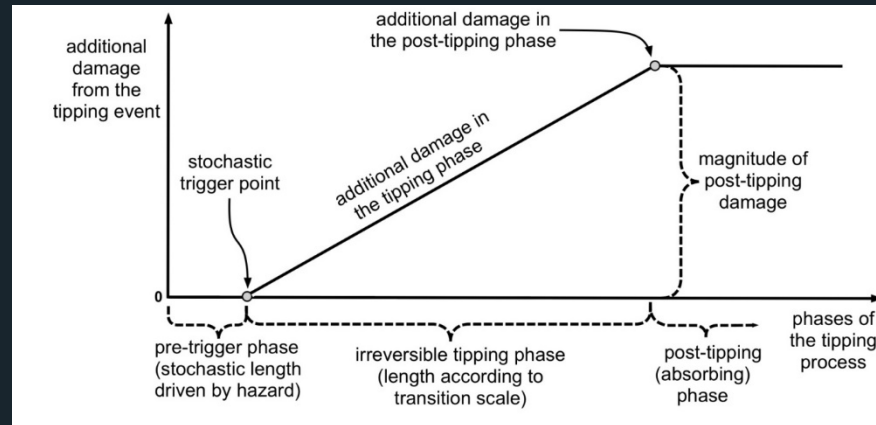


# Why the low discounting of tipping damages?

- Stochastic uncertainty over future damages produces a variance on expected future consumption (as well as a direct negative impact upon it)
- The 'social planner' wants to reduce the variance on future consumption (as well as try and limit the reduction in magnitude of future consumption)
- This leads to a precautionary, insurance-type policy response: we discount future tipping point impacts much less and hence are willing to pay a high premium now to try and avoid future tipping points



# Representation of tipping points

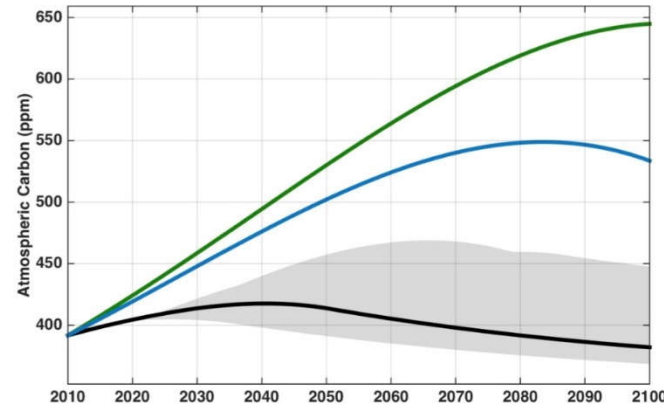
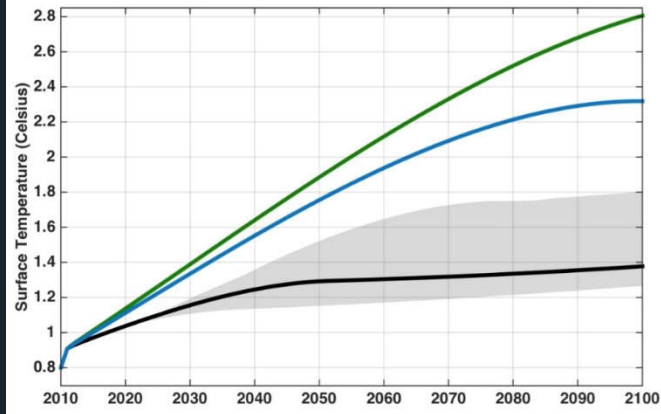
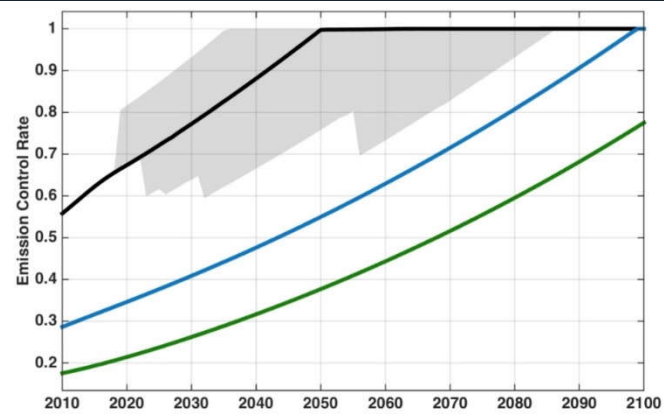
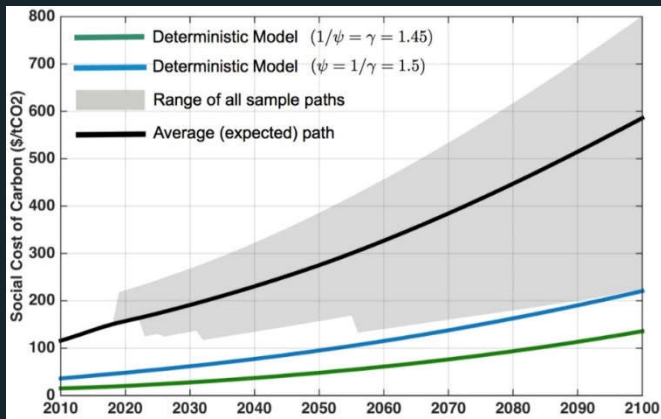


Tipping element	Hazard rate (%/yr/K)	Transition time (years)	Final damages (% world GDP)
Atlantic overturning (AMOC)	0.053	10-50-250	10-15-20
Greenland ice sheet (GIS)	0.188	300-1500-7500	5-10-15
West Antarctic ice sheet (WAIS)	0.104	100-500-2500	2.5-5-7.5
Amazon rainforest (AMAZ)	0.163	10-50-250	2.5-5-7.5
El Nino (ENSO)	0.053	10-50-250	5-10-15

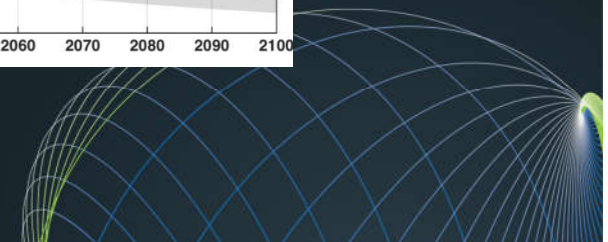
Global System

Lontzek, Cai, Judd, Lenton (2015) *Nature Climate Change* 5: 441–444; Cai, Lenton, Lontzek (2016) *Nature Climate Change*

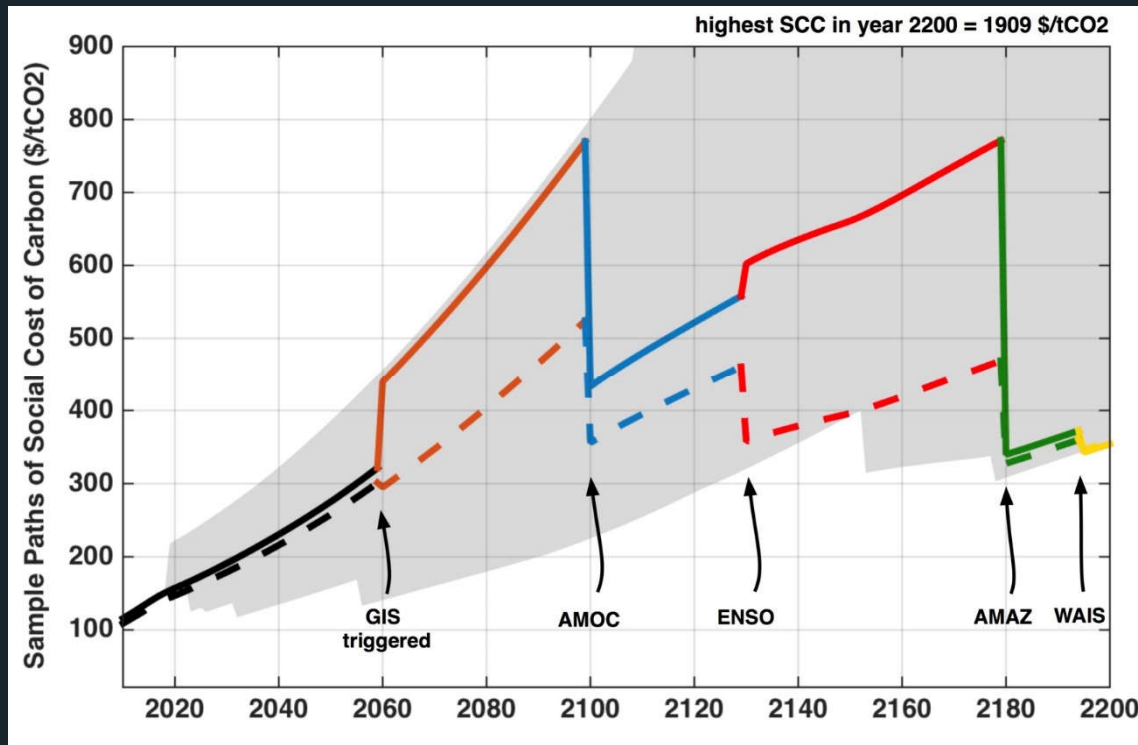




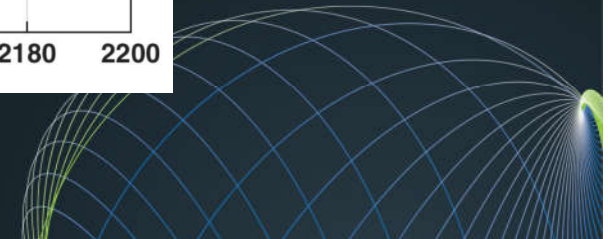
Cai, Lenton, Lontzek (2016) *Nature Climate Change* 6(5): 520–525



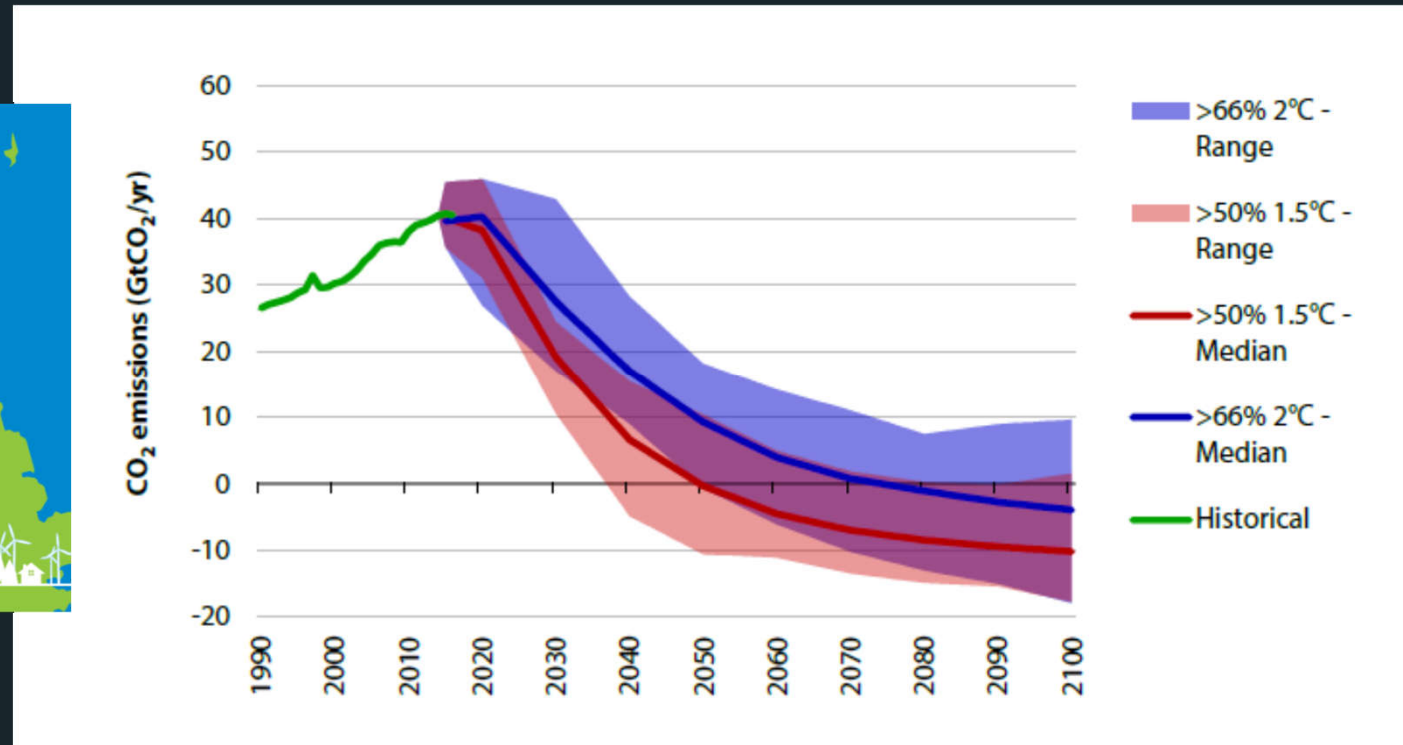
# Example cascade of tipping points



Cai, Lenton, Lontzek (2016) *Nature Climate Change* 6(5): 520–525



# Global CO<sub>2</sub> emissions to meet Paris goals

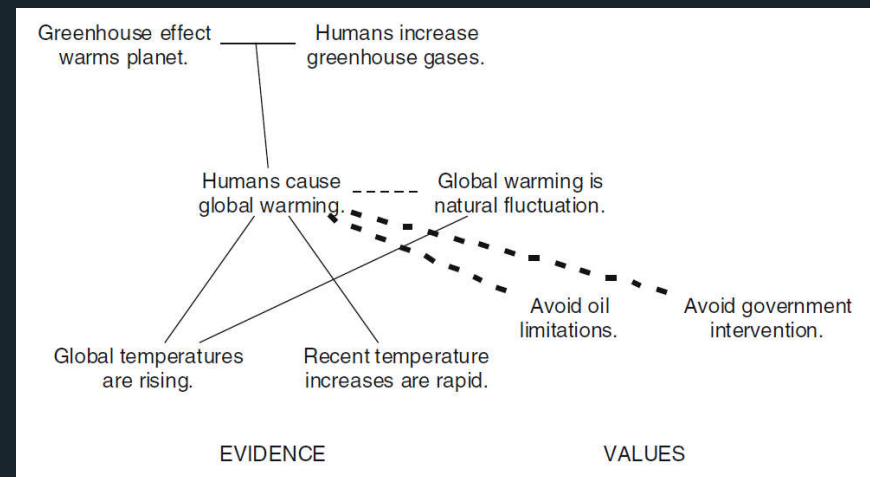


Committee on Climate Change (2019) *Net Zero: The UK's Contribution to Stopping Global Warming*

Global Systems Institute

# Tipping mindsets

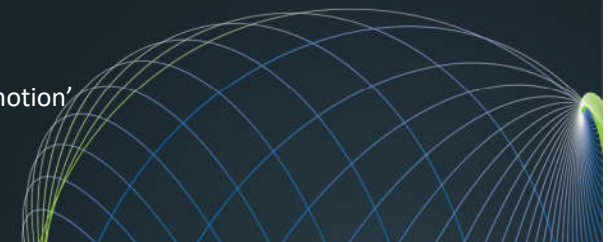
- Theory: Humans hold coherent worldviews so when we change our mind it happens abruptly
- One worldview is coherent from purely evidence based thinking
- An alternative worldview is coherent if we include values and emotions



*Solid lines are coherent relations,  
Dashed lines are incoherent relations*

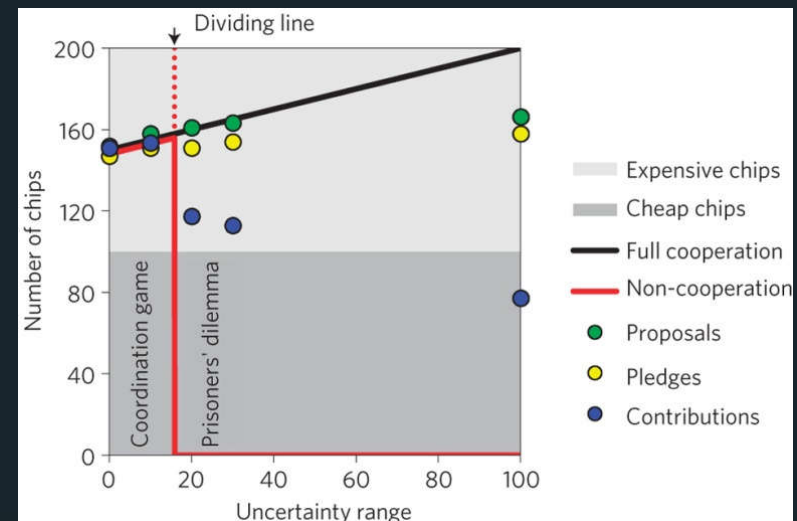
Paul Thagard & Scott Findlay (2011) 'Changing minds about climate change: Belief revision, coherence and emotion'

Global Systems Institute

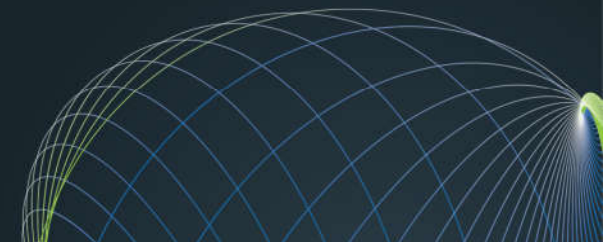


# Tipping collective action

- Uncertainty about the location of a tipping point can lead to failure to coordinate to avoid it
- If uncertainty can be reduced below a critical level, social dynamics are tipped from free riding to coordinating to avoid catastrophe



Barrett & Dannenberg (2014) *Nature Climate Change* 4: 36-39



# Tipping social-technical change

Easter Parade, 5<sup>th</sup> Avenue, New York City

1900: Spot the automobile

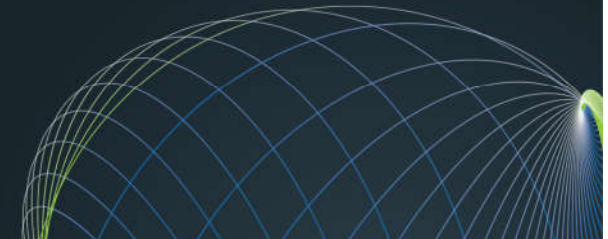


Source: US National Archives.

1913: Spot the horse

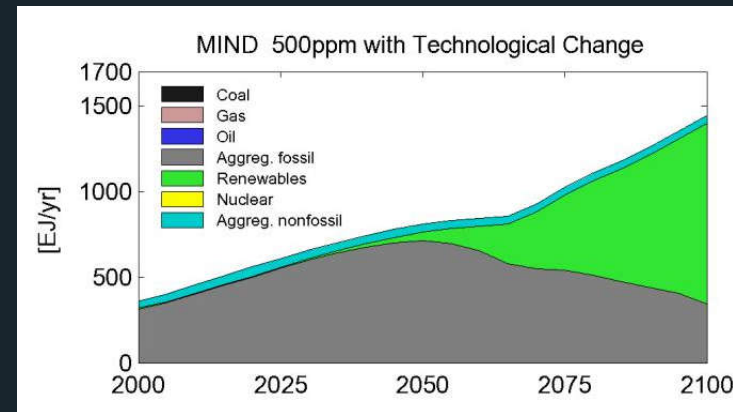


Global Systems Institute

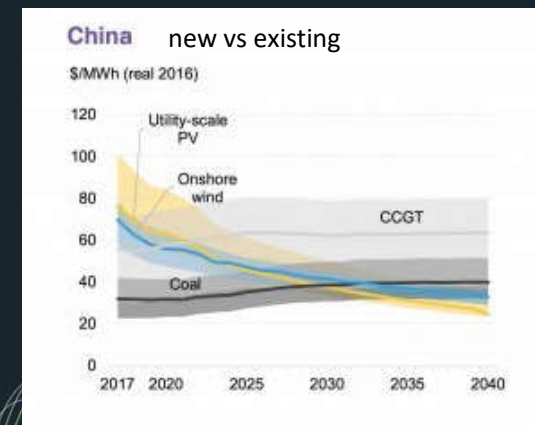
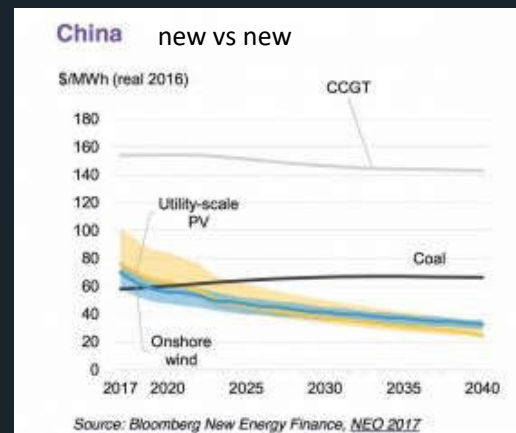


# Tipping the energy system

- *Control variable:* Increase the carbon price
- *Interventions:* Technology transfer
- *Tipping point:* Shift in backstop energy source
- *Response:* Renewable energy share increases despite carbon price declining



Edenhofer et al. (2006) *The Energy Journal Special Issue*: 57-108



# Effect of EU increasing ambition from 20% to 30% reduction in GHG emissions by 2020

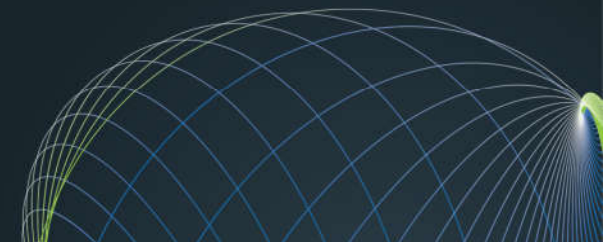
## Macroeconomic features EU27

Variable in 2020	Green growth	Business-as-usual
GDP (billion \$ 2004)	15,421	14,579
GDP growth rate (%)	2.8%	2.2%
Unemployment rate (%)	5.3%	7.6%
Investment (billion \$ 2004)	3457	2685
Investment (% of GDP)	22.4%	18.4%
Emissions (MtCO <sub>2</sub> e)	3927	4414
Carbon price (euro/tCO <sub>2</sub> )	32.2	19.6

## Sectoral production in 2020 (billions \$ 2004)

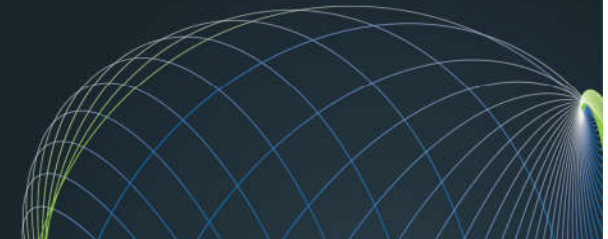
Sector	Green growth	Business-as-usual	% change
Agriculture	520	508	2.5
Energy	714	701	1.8
Industry	10,935	10,052	8.8
Construction	2028	1623	25.0
Services	16,792	16,193	3.7

Tabara et al. (2013) *J. Env. Planning & Management* 56: 1180-1191



# Conclusions

- We cannot rule out that ice sheet tipping points have already been passed and if business-as-usual continues then other climate tipping points will become high impact *high* probability events
- This is an existential threat! – we should be doing everything in our power to avoid irreversible, damaging tipping points, including setting a carbon price today of  $>\$100/\text{tCO}_2$
- The investment sector managing  $\sim\$90$  trillion has ample leverage to tip the positive, transformative change now needed to avoid the most damaging climate tipping points



## Spotlight topic 2 – corporate stewardship in pursuit of the SDGs

Mike Berners-Lee



## Mike Berners-Lee

Author of *There is No Planet B*; Professor at Lancaster University



Mike Berners-Lee consults, thinks, writes and researches on sustainability and responses to 21st century challenges. He is the founder of Small World Consulting, an associate company of Lancaster University, which is a world leader in the field of supply chain carbon metrics and management. Small World works with organisations of all sizes and sectors, from the world's largest tech giants to SME's.

Mike is a professor at Lancaster University, where his research includes sustainable food systems and carbon metrics. He has made numerous speaking, radio and television broadcast appearances to promote public awareness of sustainability and climate change issues, and most notably appeared in [Climate Change: The Facts](#) alongside Sir David Attenborough. He is the author of three acclaimed books.

- His latest book, [There Is No Planet B: A Handbook for the Make or Break Years](#) is a practical and holistic tour of the 21st century's biggest challenges, laced throughout with practical guidance for individuals, businesses and politicians.
- About his first book, *How Bad Are Bananas? The Carbon Footprint of Everything*, Bill Bryson wrote "I can't think of the last time I read a book that was more fascinating, and useful and enjoyable all at the same time".
- His second book, [The Burning Question](#), co-written with Duncan Clark, explores the big picture on climate change and the underlying global dynamics, asking what mix of politics, economics, psychology and technology are really required to deal with the problem. Al Gore described it as "Fascinating, important and highly recommended".

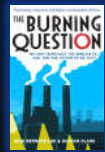
Mike has a degree in Physics from Oxford University, a PGCE in Outdoor Education and Physics from Bangor, and an MSc in Organisational Development and Consulting from Sheffield Hallam University.



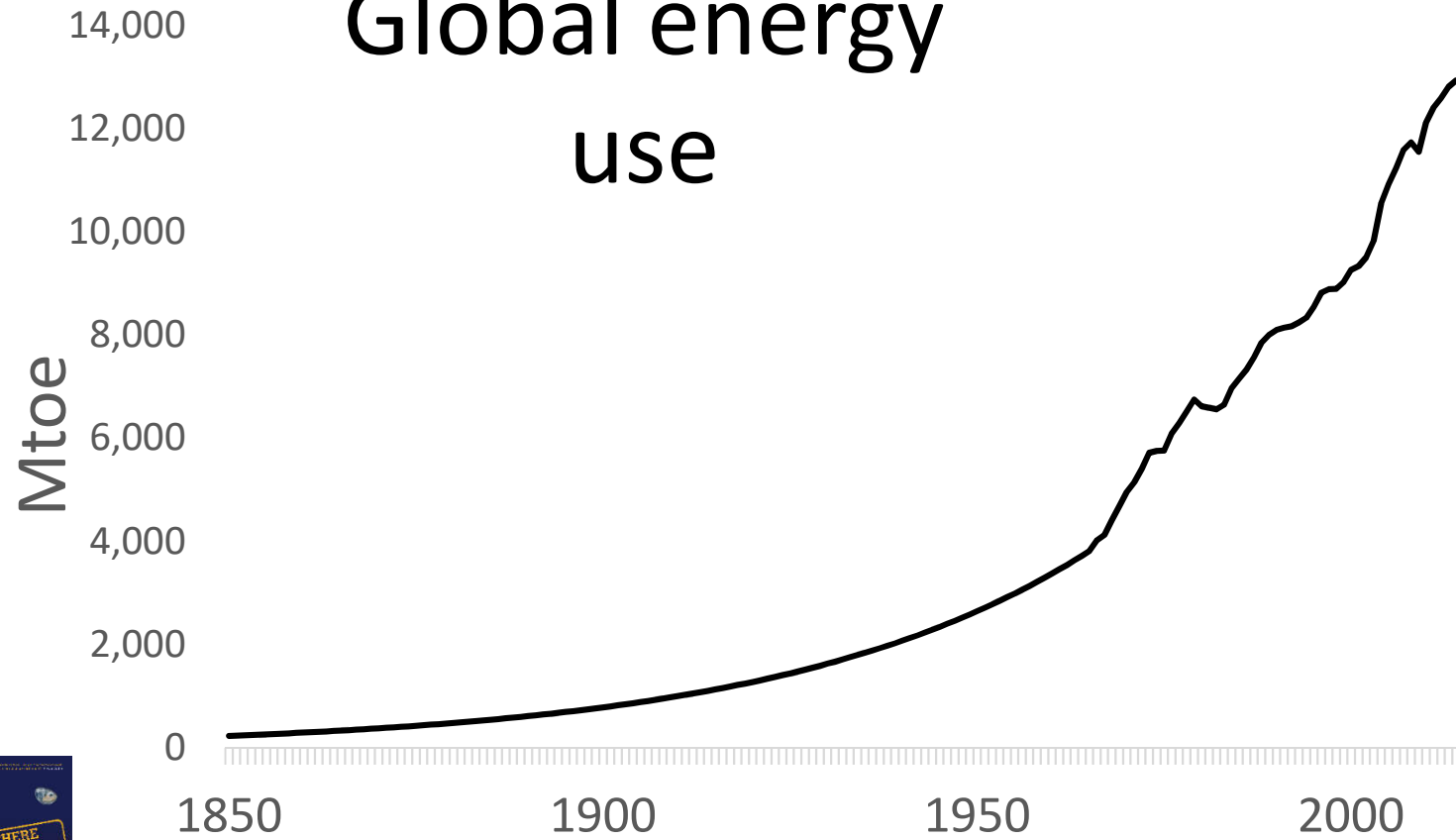
# There is No Planet B

and the implications for investors

**Mike Berners-Lee**

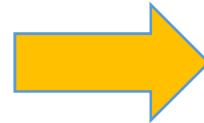
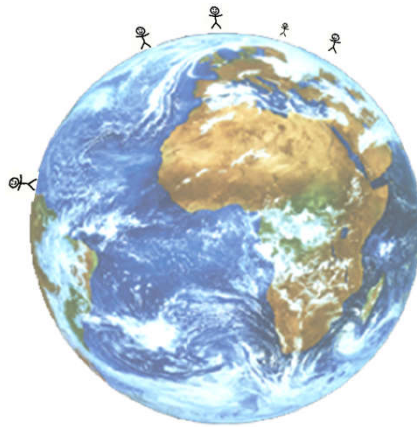


# Global energy use



# Here we are in the Anthropocene

- *For better and worse*
- *Like it or not*
- *Ready or not*

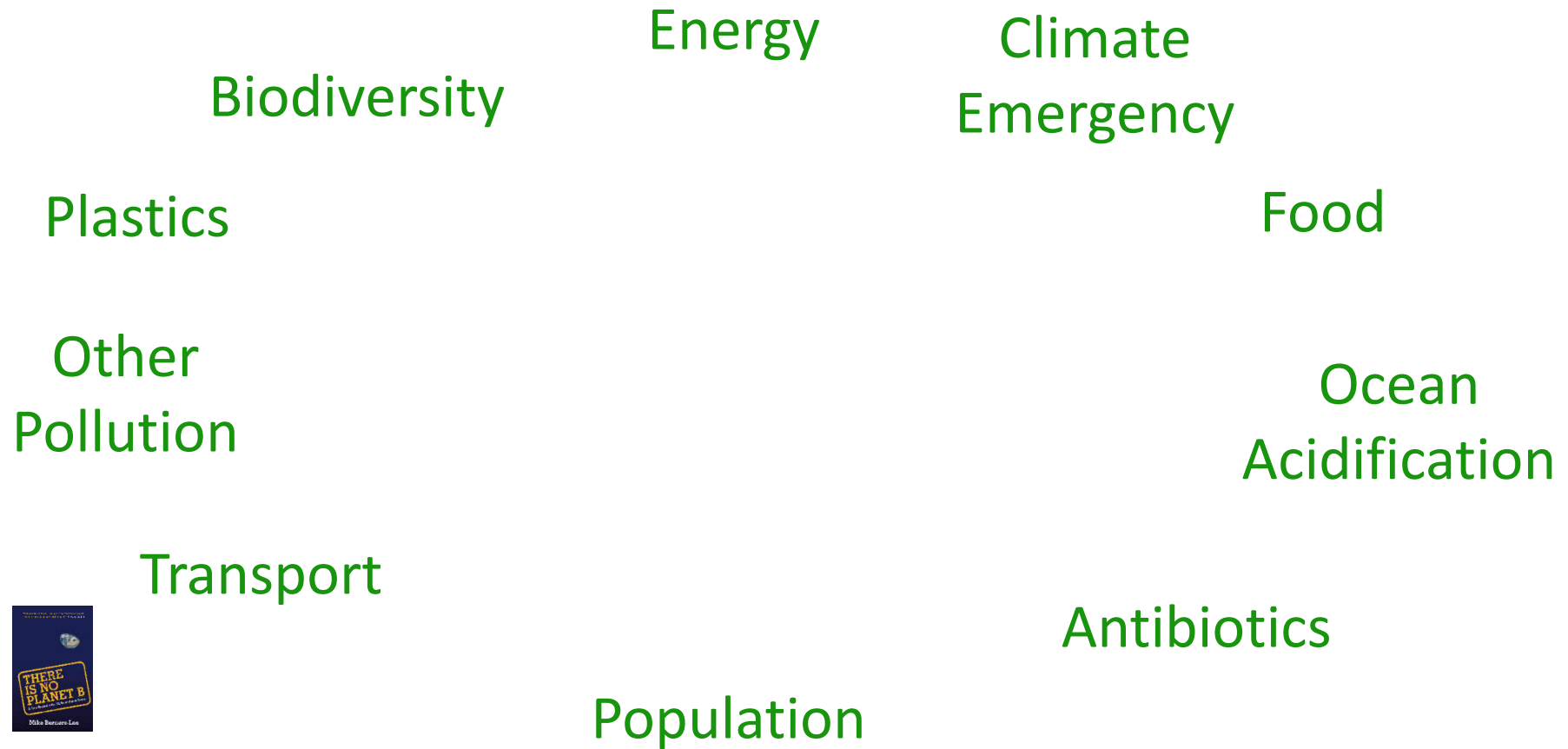


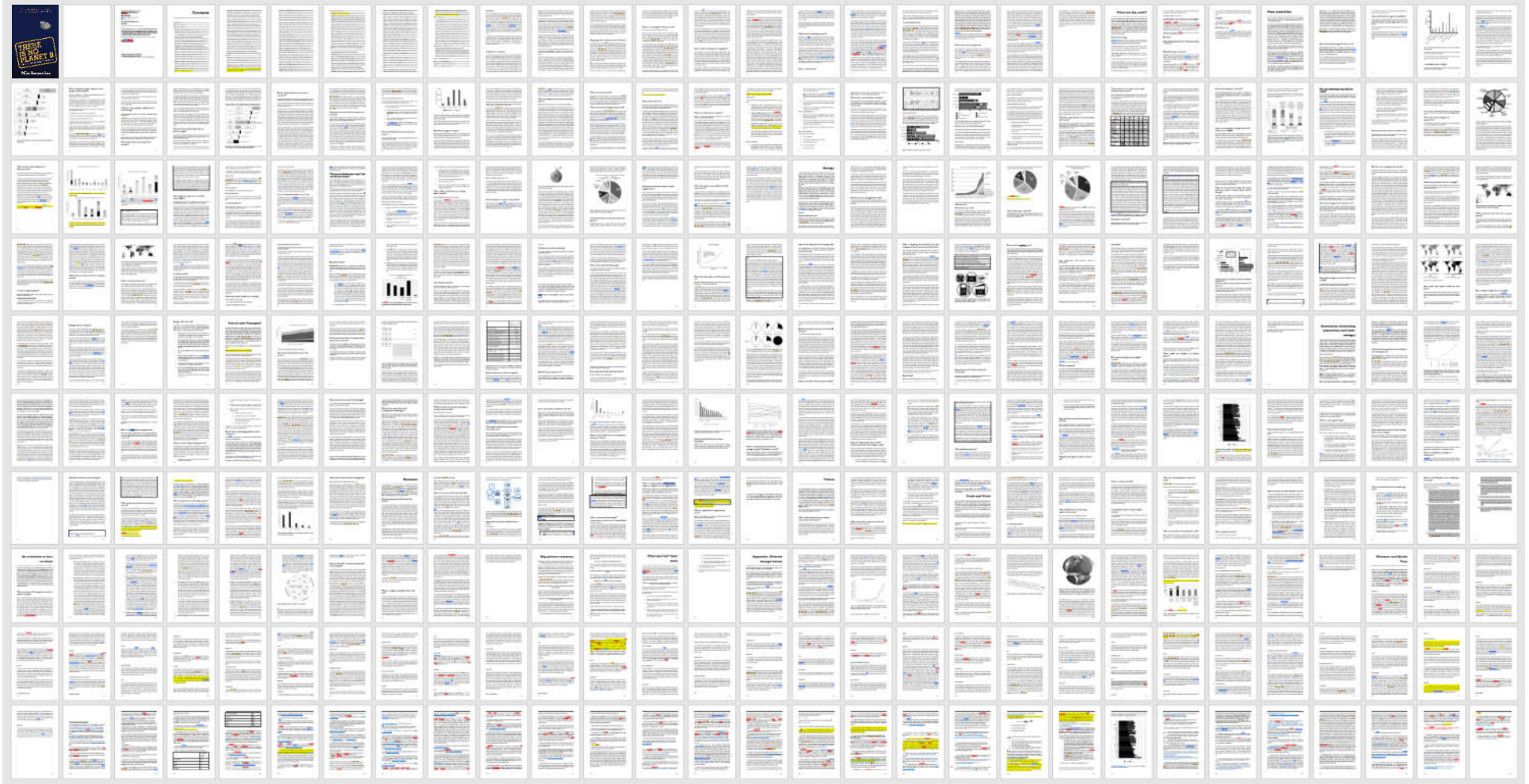
We might be able to live better than ever – if we don't blunder into living worse...



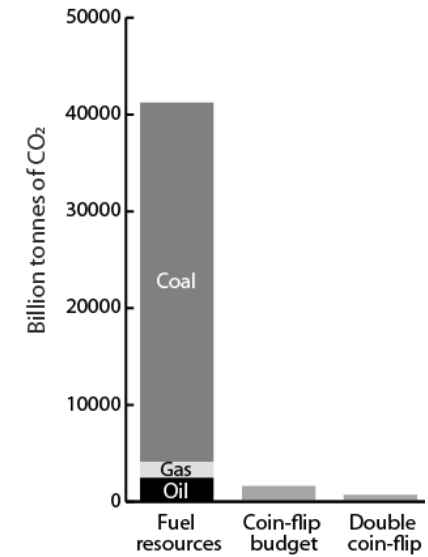
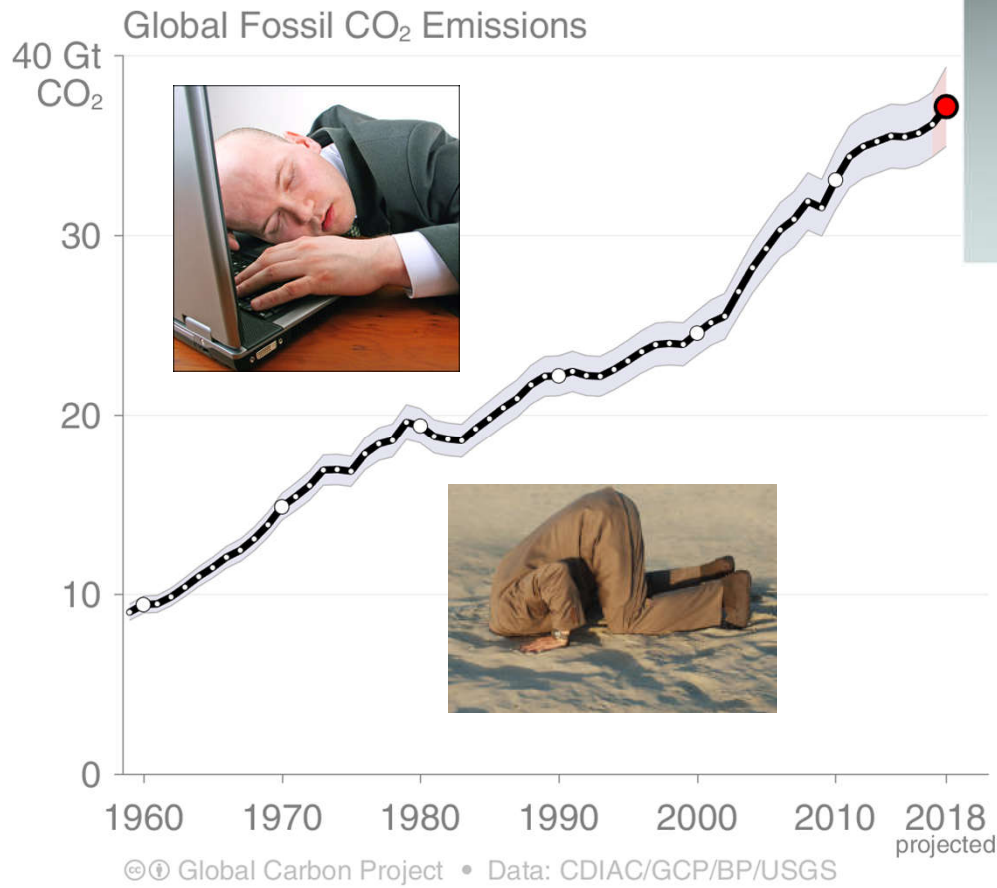
*...or not living at all.*

# Interlinked physical challenges





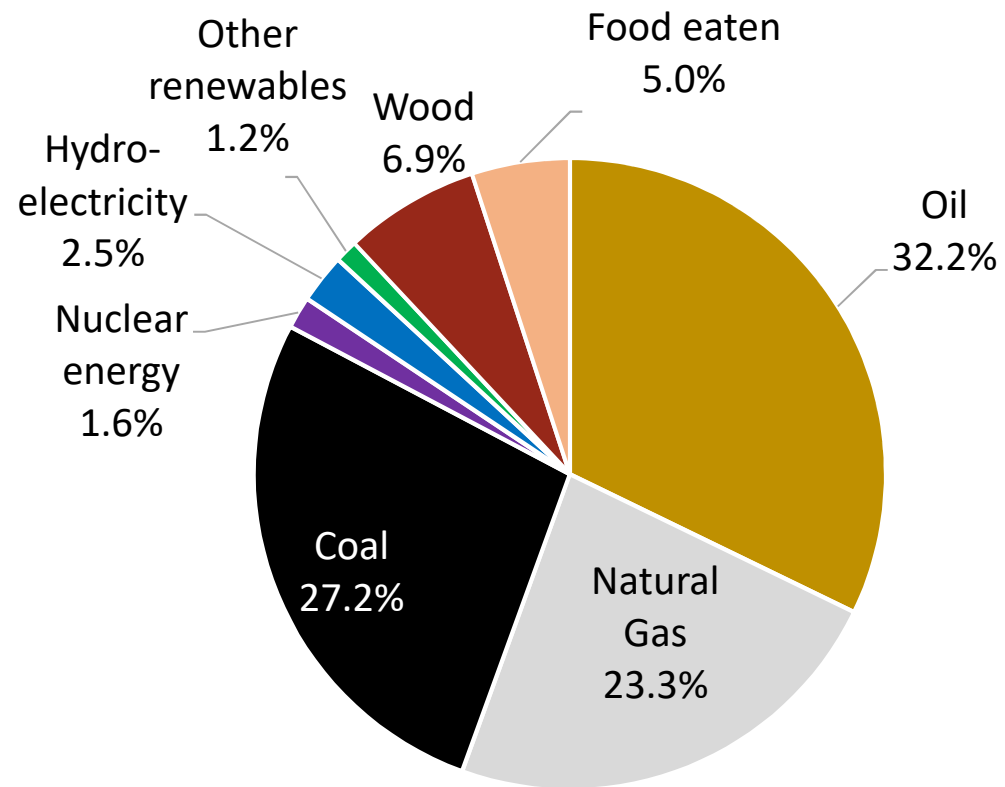
# Climate emergency in one slide



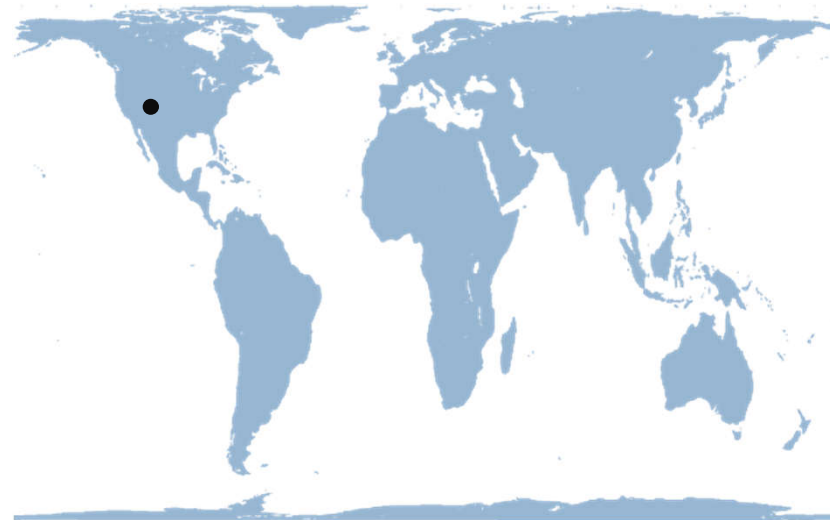
# A race between tipping points?



# Today's global energy supply



How much of the world's land area would need to be covered in solar panels to meet today's human energy needs?

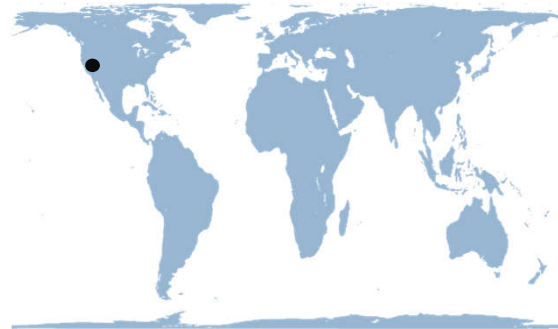


**2017**

**0.1% = 228 miles square**

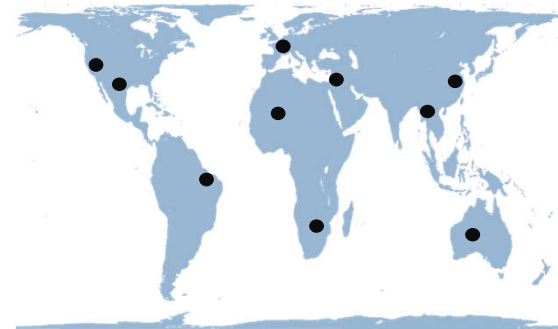


But if we keep growing our supply ....



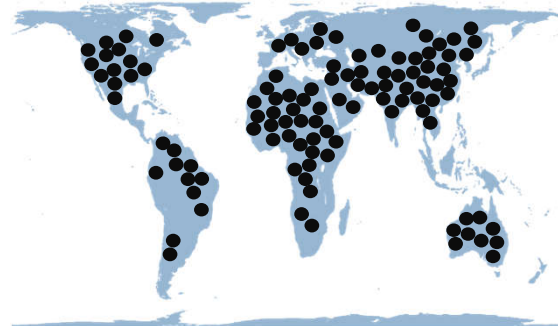
**2017**

0.1% = 228 miles square



**2117**

1.0% = 2280 miles square



**2217**

10.4% = 2445 miles square

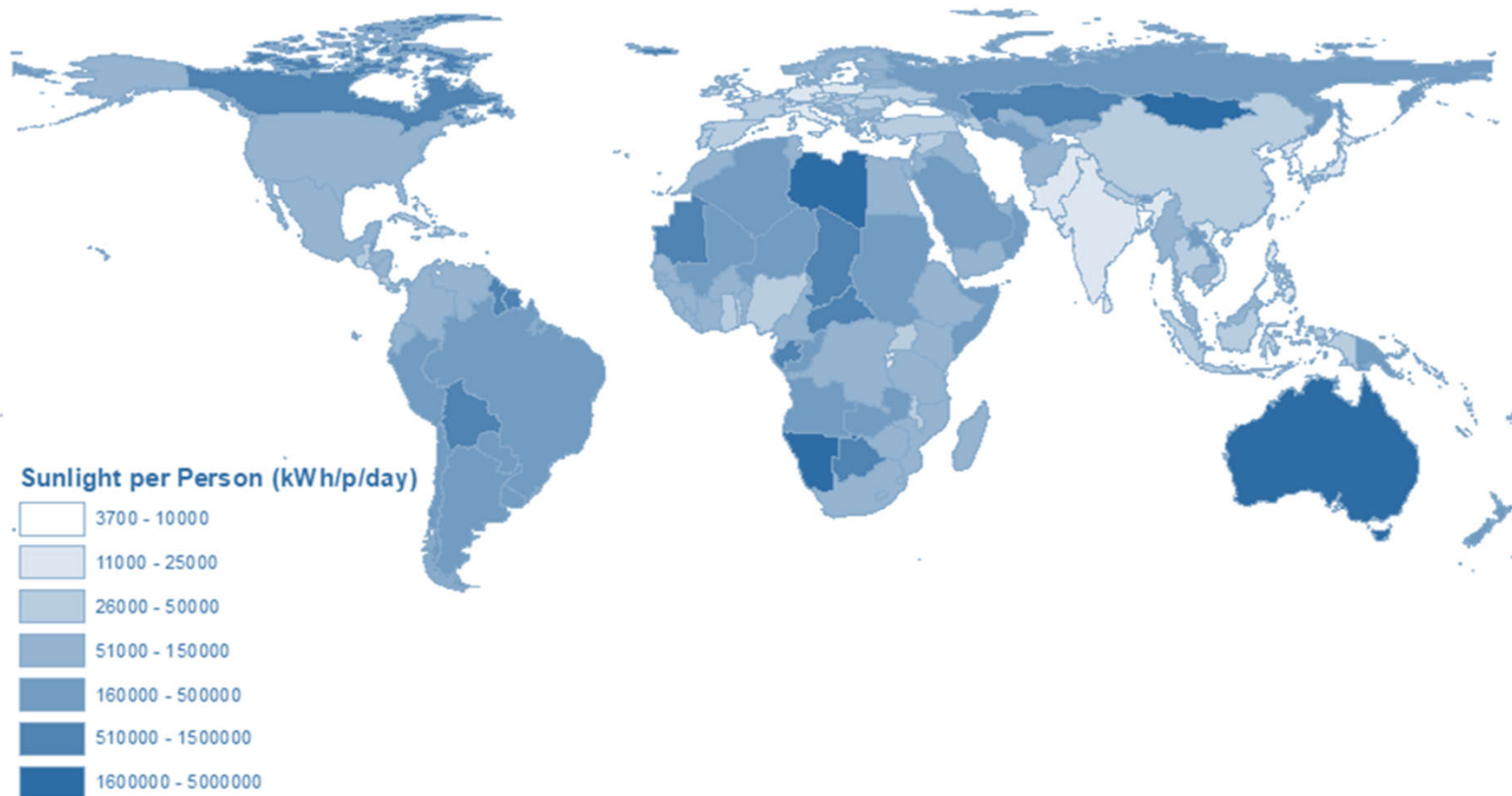


**2317**

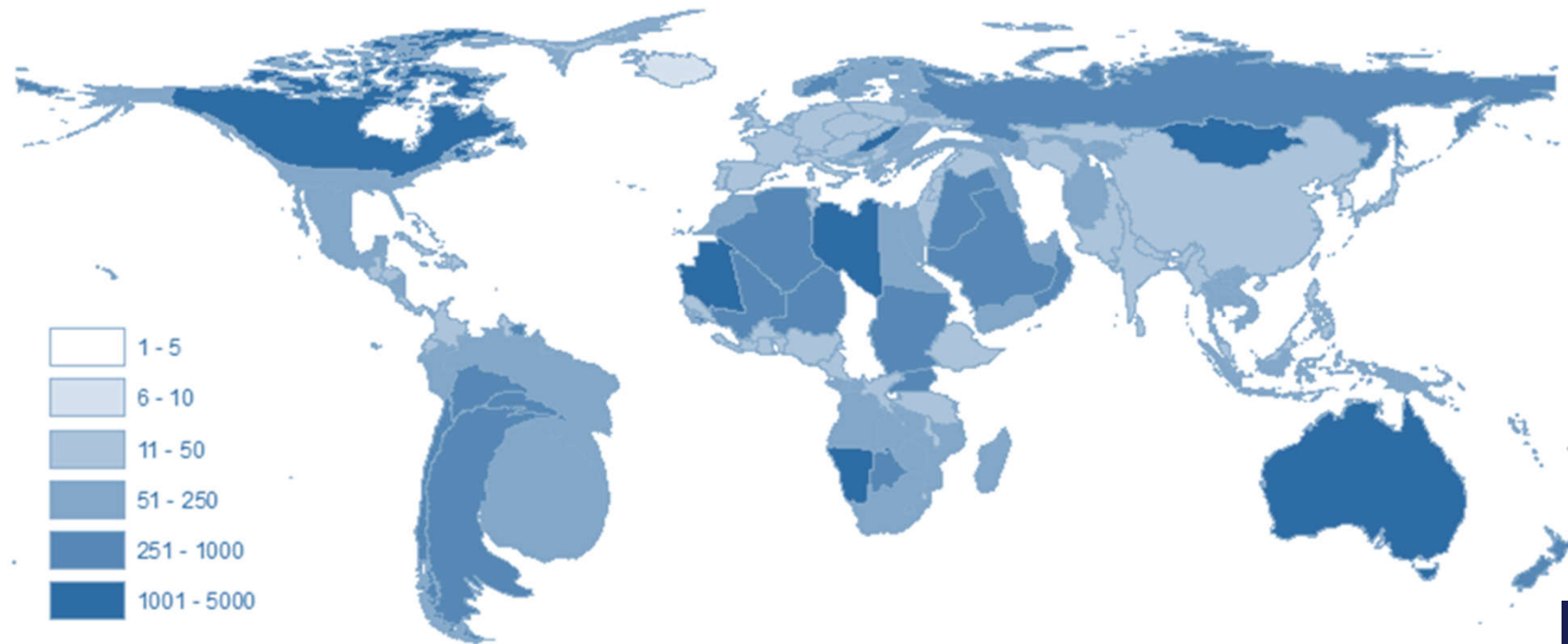
111.8% = 8004 miles square



# Who gets the sunlight?

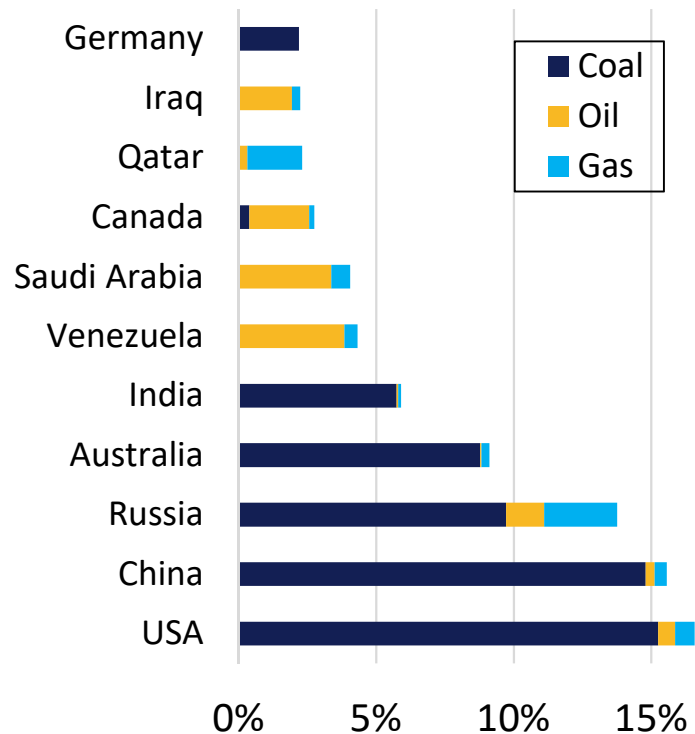


# Who has the wind?

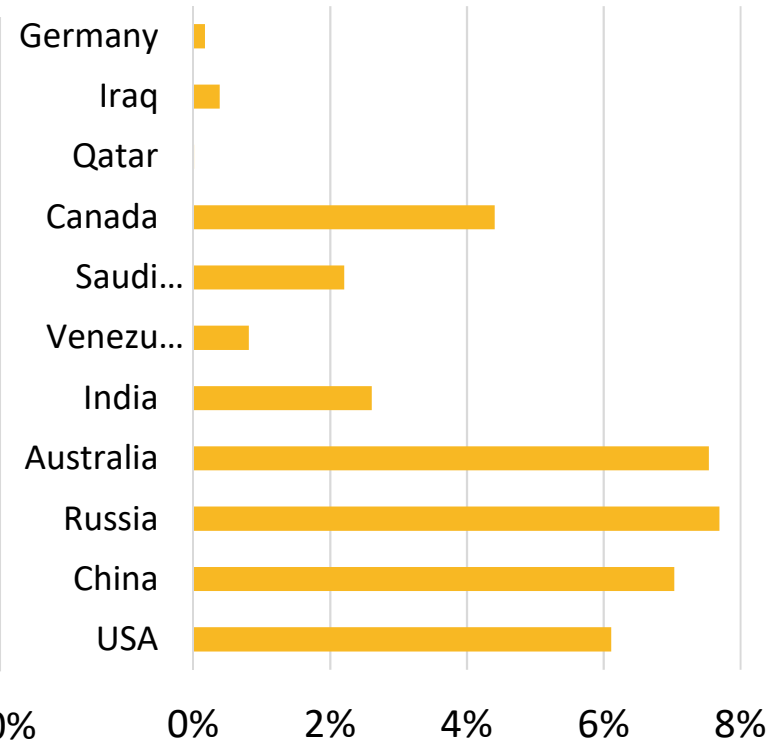


# Those with fossil fuels usually also have sun

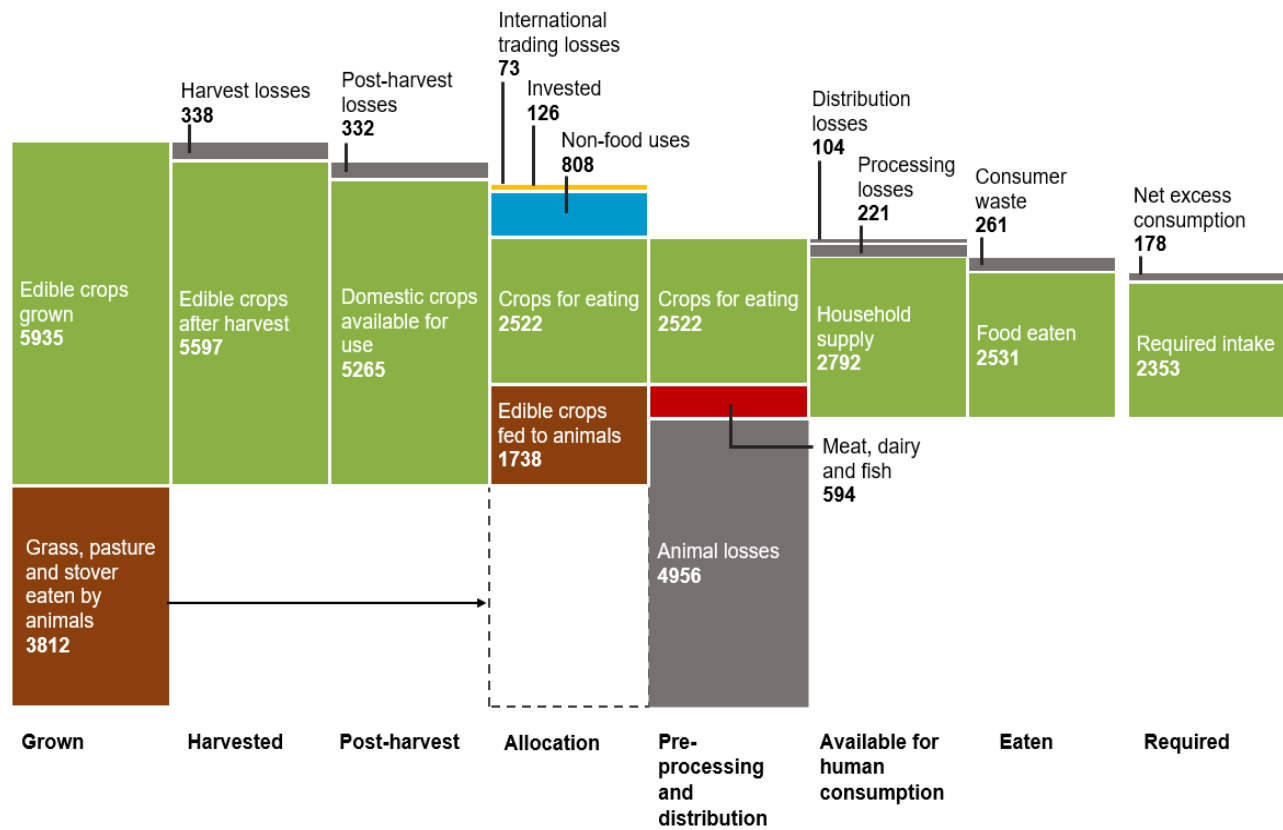
Proportion of all fossil fuel reserves



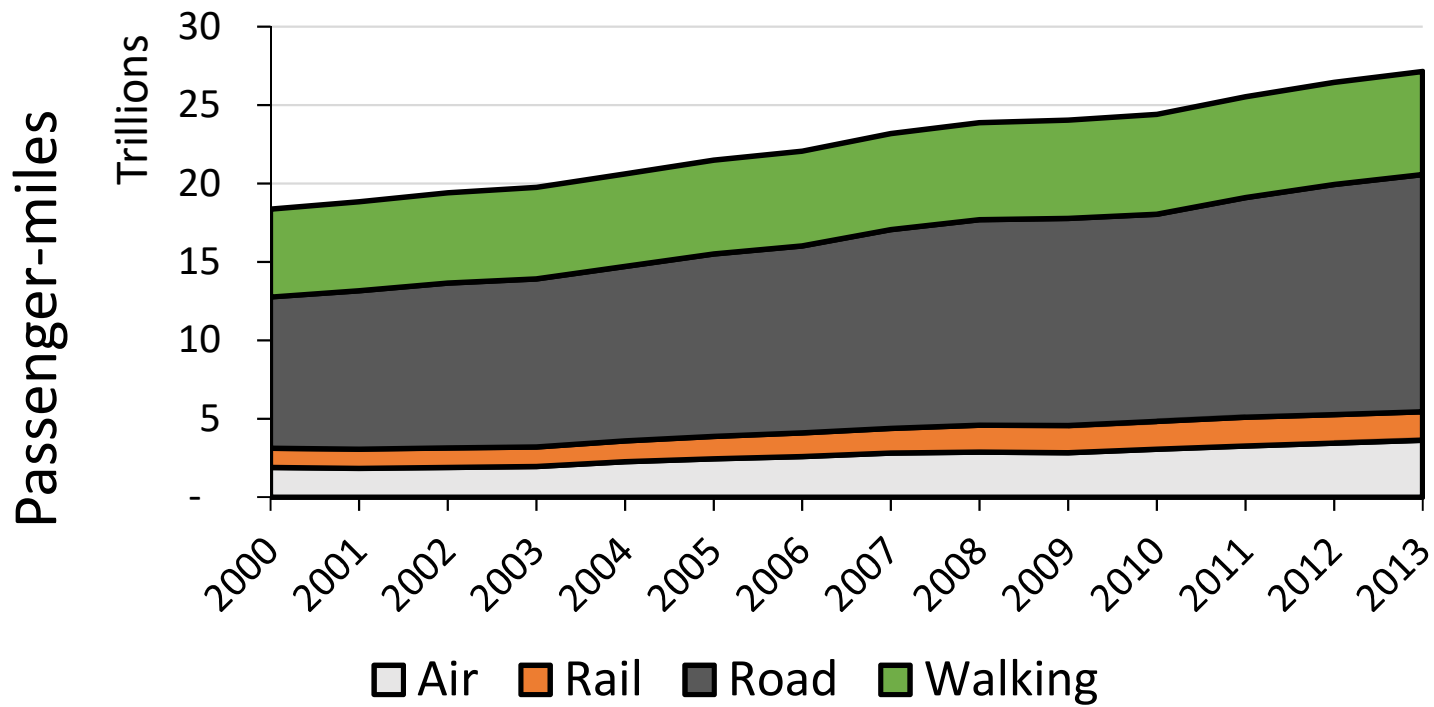
Proportion of all sunlight reaching land



# Where do the world's calories go?



## Total travel, by mode of transport

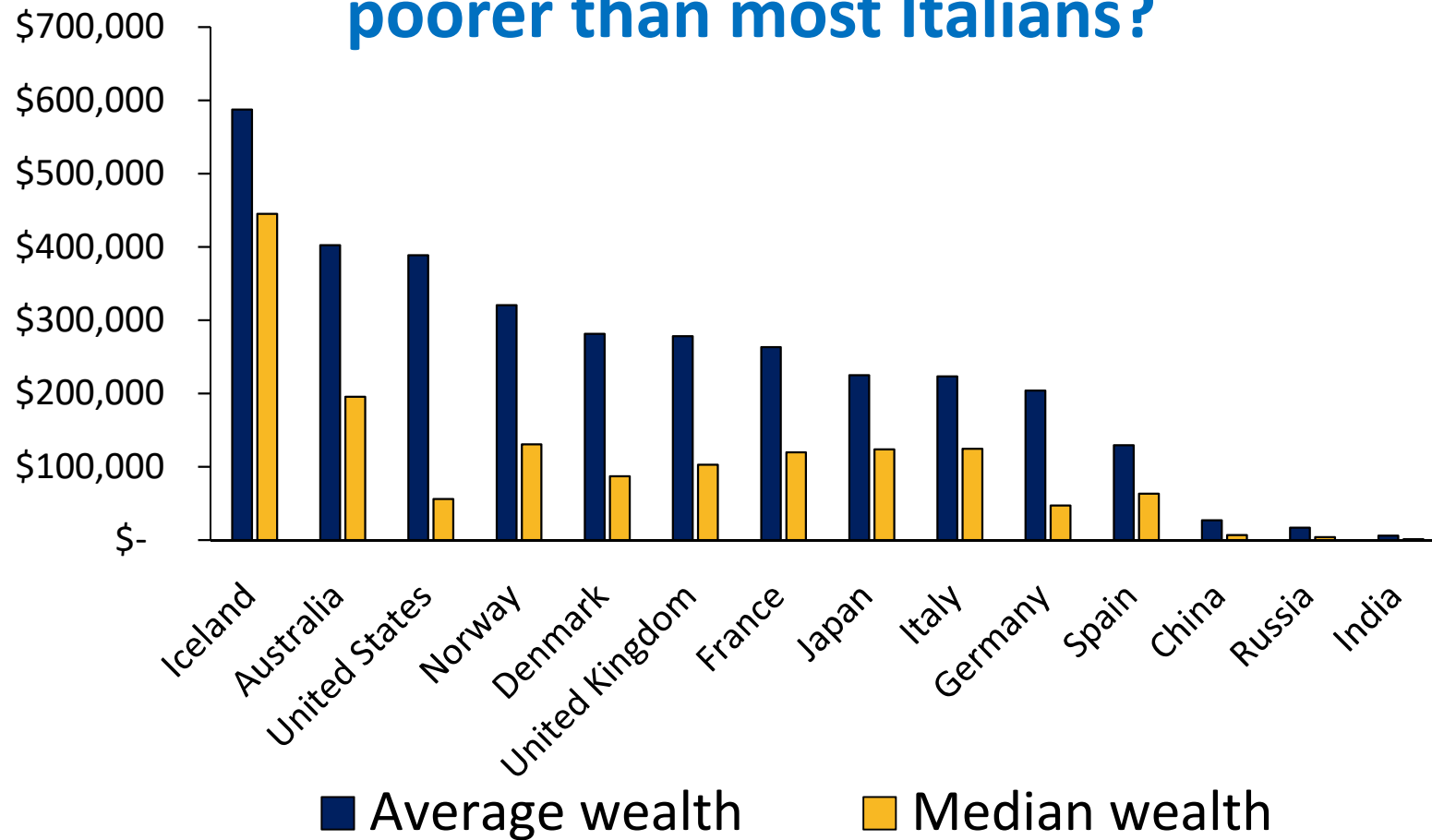


# There Is No Planet B: A Handbook for the Make or Break

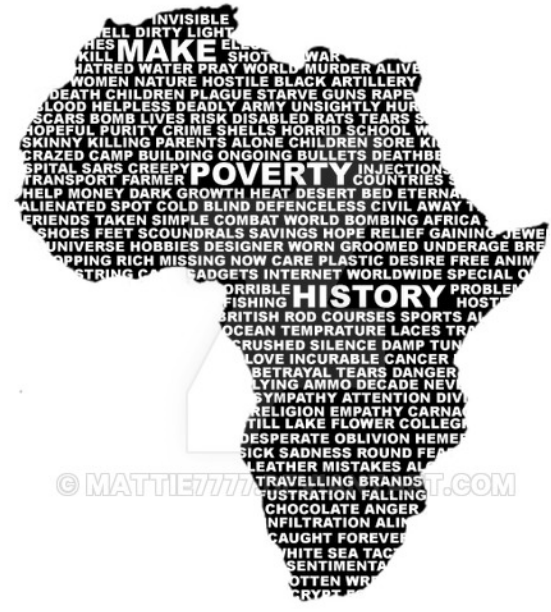
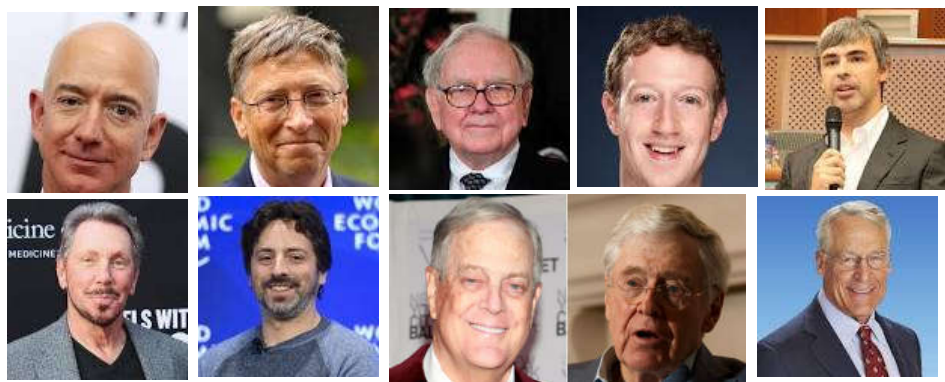
Years  
Energy  
Climate  
Biodiversity  
Growth  
Emergency  
Plastics  
Economics  
Technology  
Food  
Other  
Money  
Business  
Pollution  
Metrics  
Investment  
Ocean  
Acidification  
Transport  
Inequality  
Politics  
Antibiotics  
Population



## Why are most Americans so much poorer than most Italians?

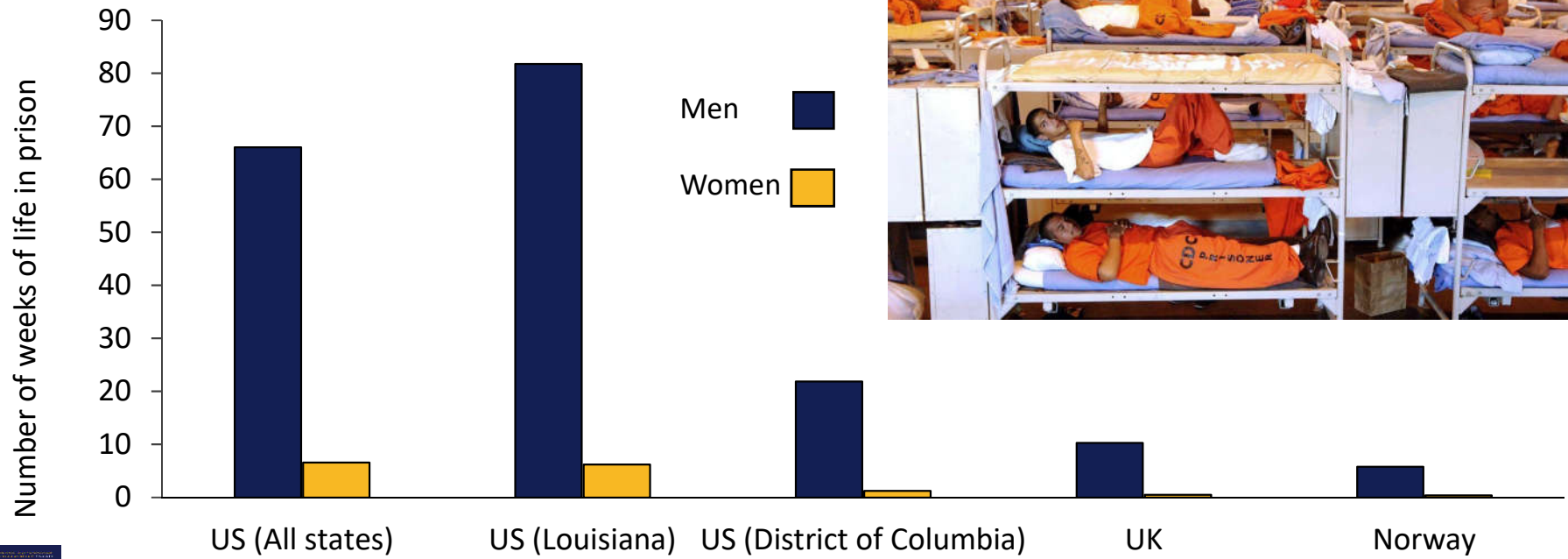


# The ten wealthiest Americans could quadruple the wealth of the poorest half of Africa - and still be billionaires



© MATTIE7777777777.COM

# How many weeks can we expect to spend in prison during our lifetime?

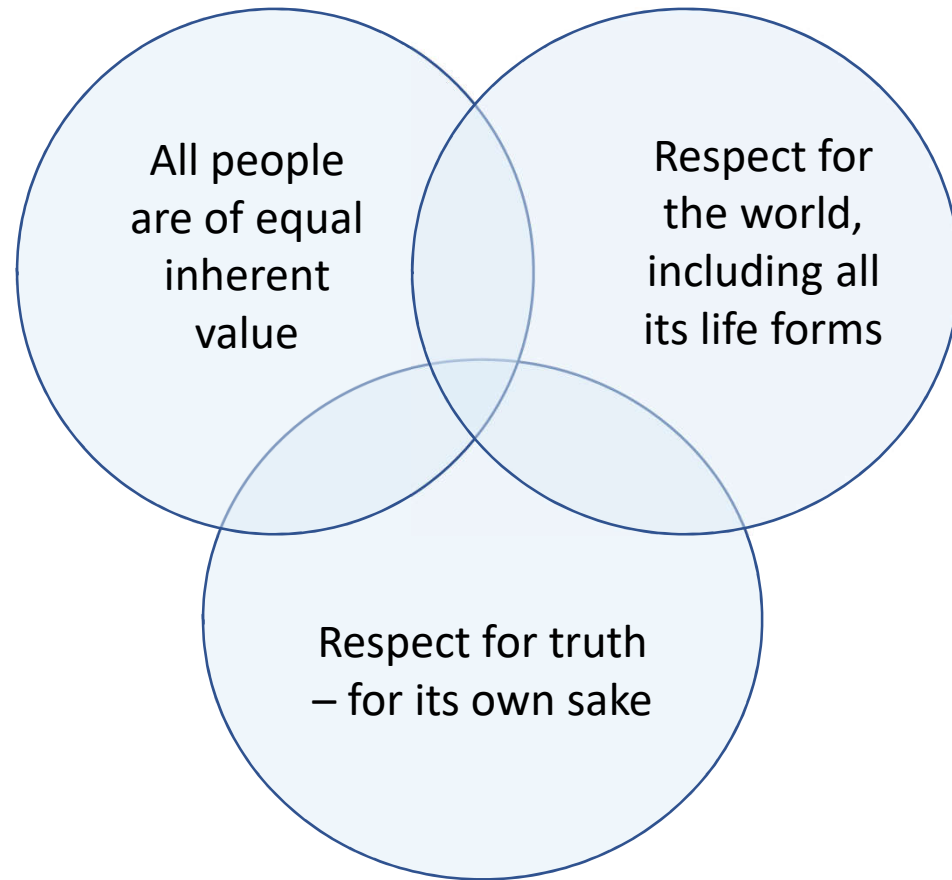


# There Is No Planet B: A Handbook for the Make or Break

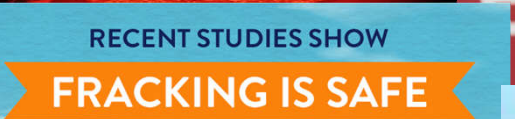
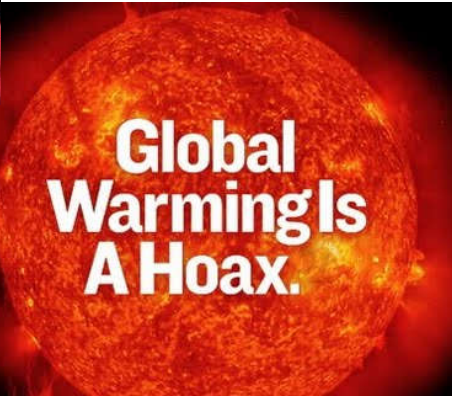
Years  
Energy  
Climate  
Biodiversity  
Growth  
Emergency  
Plastics  
Economics  
Technology  
Food  
Other  
Money  
Values and  
Pollution  
Metrics  
thinking  
Business  
Investment  
Ocean  
Acidification  
Transport  
Inequality  
Politics  
Antibiotics  
Population



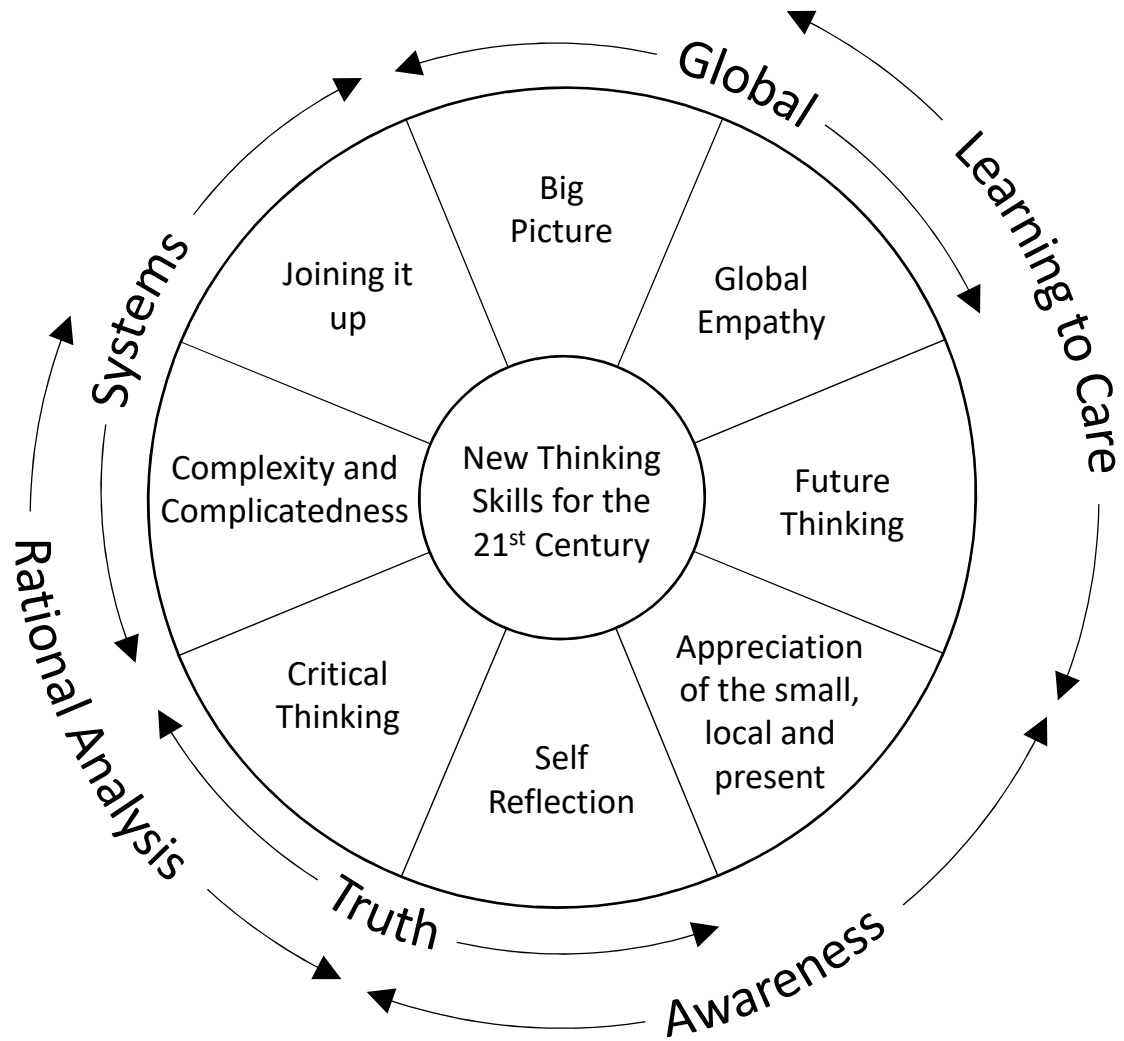
**Three  
values we  
can no  
longer live  
without**



# Truth and Trust



# Eight new thinking skills for the 21<sup>st</sup> Century



# When it's all so global, what can we do?

## Imagine



What might we aim for?



# When it's all so global, what can we do?

**Imagine**

**Influence**

**Insist**

**Role  
model**

**Develop  
Skills and  
values**

**Protest**



# Anthropocene-fit investment

- Every time we spend or invest we steer the future
- Every divestment creates an investment opportunity
- Investments now need to be as **transparent** as product supply chains need to be
- **'Fiduciary duties'** must include more than financial returns
  - Non-financial criteria must have **quantified weighting**
  - In general this will financial require **preparedness to compromise** financial returns.
  - Asset managers need to feel ESGs are part of core responsibility
- **Value boundaries** must include all people and species
- **Trust** and **trustworthiness** will be critical

# What might you do now?

- Ensure an Anthropocene-fit investment is available to all.
  - E.g. 1.5 degree compatible
  - Other criteria
  - Find a way of being trusted and trustworthy
- Create transparency for customers
- Put weighted ESG criteria into all investment assessments
- Engage staff, customers and other stakeholders
- Lobby for a new interpretation of fiduciary duty
- Set the culture by integrating sustainability into everything you do

# Divest or stay engaged?

## DivestInvest Criteria

- Zero lobbying or promotion (directly or indirectly) of messages that are inconsistent with 1.5 degrees or other ESGs
  - Tough scrutiny is required here
- Zero spend on exploration
- Zero investment in extraction infrastructure
- Remuneration incentivises strategy for 1.5 degrees and ESGs
- Coherent strategy for transition in a timescale in line with the science

Scrutinise and publicly expose the greenwash

# There is No Planet B

A Handbook for the Make or Break Years

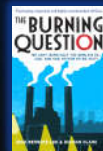


Thank you for listening  
Any questions?  
What do *you* think?

Pease send thoughts, improvements and  
collaboration ideas to

[Mike@TheresNoPlanetB.net](mailto:Mike@TheresNoPlanetB.net)

Twitter: @MikeBernerslee



## Practitioner panel



## Panelists

		<p><b>Aled Smith</b> Investment Director J O Hambro Capital Management</p>
	<p><b>Catherine Flockhart</b> Client Service Director Baillie Gifford</p>	
		<p><b>Russell Picot</b> Chair of the Trustee board HSBC Bank (UK) Pension Fund</p>

## Concluding remarks

Tim Hodgson






**nature**

International journal of science

Letter | Published: 01 July 2019

# Committed emissions from existing energy infrastructure jeopardize 1.5 °C climate target

Dan Tong, Qiang Zhang , Yixuan Zheng, Ken Caldeira, Christine Shearer, Chaopeng Hong, Yue Qin & Steven J. Davis 

*Nature* **572**, 373–377 (2019) | [Download Citation](#) 

**14k** Accesses | **3** Citations | **4410** Altmetric | [Metrics](#) 

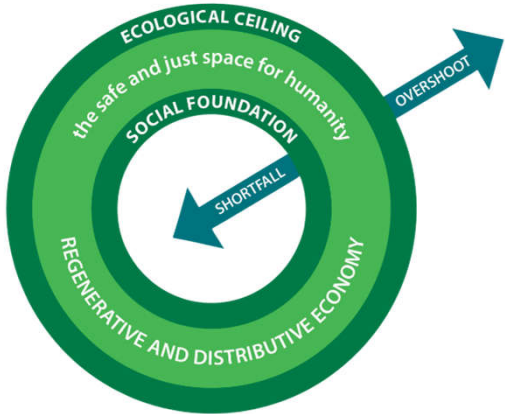
Here's the gig



'We' have built an economic machine that runs 24x7

The economic machine is making the rich richer, and is dumping its waste into environmental sinks

Our past returns were overinflated – because we didn't pay the true cost of production



EITHER | we maintain the machine and risk a future collapse in profits / returns

- Spectate
- Participate

OR | we risk current profits / returns and re-plumb the machine

# The world **NEEDS** a **+1.5C** economy

## ...what would that look like?

- What should stewardship / engagement look like?
- What role should exclusions play?
- Do we need to deliberately strand some of our assets?
- What 'inevitable policy response' (PRI) should we anticipate?
- How do we invest in / build a circular economy?
- How do we select which technologies to fund and scale?
- When is too late?
- How do we redefine fiduciary duty?
- How should we structure manager mandates?
- How should we change monitoring and reporting?

Future  
research  
agenda

+

Call to action

=

Who's in?

## Limitations of reliance

### **Limitations of reliance – Thinking Ahead Group 2.0**

This document has been written by members of the Thinking Ahead Group 2.0. Their role is to identify and develop new investment thinking and opportunities not naturally covered under mainstream research. They seek to encourage new ways of seeing the investment environment in ways that add value to our clients.

The contents of individual documents are therefore more likely to be the opinions of the respective authors rather than representing the formal view of the firm.

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